

**NATIONAL FILM DEVELOPMENT CORPORATION
A GOVERNMENT OF INDIA ENTERPRISE**

**REQUEST FOR PROPOSAL (RFP) FOR
ENGAGEMENT OF SPORTS MANAGEMENT AGENCY
FOR ORGANIZING
KHELO INDIA SCHOOL GAMES
TO BE HELD FROM
31st JANUARY to 8th FEBRUARY 2018 IN NEW DELHI**

**RFP NO. NFDC/KISG/2017-18/002
DATE: 11 JANUARY 2018**



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NATIONAL FILM DEVELOPMENT CORPORATION (NFDC)
NEW DELHI

Request for Proposal ("RFP") from Sports Management Agency ("SMA") for execution of the "**KHELO INDIA SCHOOL GAMES**" on behalf of Sports Authority of India, under the aegis of the Ministry of Youth Affairs & Sports, Government of India to be executed at New Delhi from 31st January to 8th February 2018.



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DISCLAIMER

This request for RFP is an invitation by National Film Development Corporation (NFDC), Public Sector Enterprise under Government of India, but not an offer, to receive responses from eligible interested Sports Management Agencies for partnering with NFDC for conducting the "KHELO INDIA SCHOOL GAMES" commissioned Sports Authority of India, under the aegis of the Ministry of Youth Affairs & Sports, Government of India to be executed at New Delhi from 31st January to 8th February 2018.

No contractual obligation whatsoever shall arise from the RFP process unless and until a formal contract is signed and executed between NFDC and the bidder concerned.

This RFP is being issued with no financial commitment and NFDC reserves the right to withdraw the RFP and change or vary any part thereof or foreclose the same at any stage, without assigning any other reason.



Schedule for Submission of RFP for Sports Management Agency

| Event | Date |
|---|---|
| Availability of RFP Document | 11 th January 2018 (Thursday) |
| Pre-Bid Meeting | 15 th January 2018 (Monday) at 10:00 hrs |
| Last date and Time for submission of completed RFP document | 18 th January 2018 (Thursday) at 11:00 hrs |
| Opening of Technical Bid and Evaluation for pre qualification | 18 th January 2018 (Thursday) at 12:00 hrs |
| Presentation and short listing for Financial Bid | 19 st January 2018 (Friday) at 10:00 hrs |
| Opening of financial Bid | 19 st January 2018 (Friday) at 16:00 hrs |

The RFP document can be downloaded from the website <http://www.nfdcindia.com/> or <http://eprocure.gov.in>. Alternatively, the document can also be obtained in person from **National Film Development Corporation (NFDC), 4th Floor Soochna Bhavan, Phase-I, CGO Complex, New New Delhi- 110003** on any working day between 1100 to 1700 hours from 11th January 2018 to 17th January 2018.

The completed application (response document), containing two hard copies (printed, signed and bound copies) and one soft copy (on a non-rewriteable CD/DVD/USB Flash Drive – An MS Word document (compatible with MS Word 2003 or above) or an Adobe Acrobat PDF (compatible with Adobe Acrobat Reader 3.0 or higher) of the RFP, should be submitted in two-bid system of Technical & Financial Bids in two separate and sealed envelopes to be marked as “**Technical Proposal**” & “**Financial Proposal**” respectively.

Both the proposals are to be kept in a bigger sealed envelope super scribed with the title - “**Techno-Financial Bid for organizing KHELO INDIA SCHOOL GAMES (KISG)**”, before the last date and time at the following address: **National Film Development Corporation (NFDC), 4th Floor Soochna Bhavan, Phase-I, CGO Complex, New Delhi- 110003**

Late Applications: Any application received after the last date and time for submission for the same, i.e., 18th January 2018 at 11:00 hours, shall not be accepted. Applications received after the last date and time shall be summarily rejected and returned unopened.



NOTICE INVITING PROPOSALS
(National Film Development Corporation) NFDC,
4th Floor Soochna Bhavan, Phase-I, CGO Complex, New Delhi- 110 003

Request for Proposal (RFP) are invited from experienced and reputed Sports Management Agency for organizing the KHELO INDIA SCHOOL GAMES, to be held on from 31st January to 8th February 2018 at New Delhi.

A pre-bid meeting will be held on Monday, 15th January 2018 at 10:00 hrs at the NFDC New Delhi office, for clarifications, if any, on the RFP document. The bidders can also visit the designated venue at New Delhi to formulate their proposals at their own cost.

The last date for submission of completed proposal for the SMA as prescribed, in a separate sealed cover super-scribed **"Techno - Financial Bid for organizing "KHELO INDIA SCHOOL GAMES" is 10:00 Hrs. on Friday, 19th January 2018 in New Delhi.**

Technical Bids would be opened on Saturday, 20th Jan 2018 at 11:00 hours (IST) in the presence of available applicants or their representatives. The proposals will be evaluated in accordance with the pre-qualification and evaluation criteria to shortlist bidders as prescribed in the RFP document for **opening of financial bids on Friday, 19st Jan 2017 at 16:00 Hrs, at NFDC, 4th Floor, Soochna Bhavan, Phase-I, CGO Complex, New Delhi- 110 003.**



DEFINITIONS

“RFP” means Request for Proposal

“NFDC” means National Film Development Corporation

“Applicant” means a reputed Indian Sports Management Agency having requisite experience in Sports Management industry, who has applied for the RFP for partnering with the NFDC to organize and execute the “KHELO INDIA SCHOOL GAMES” between 31st January to 8th February 2018.

“Application” means the RFP submitted by an Applicant in the prescribed format

“KISG”/“EVENT” means KHELO INDIA SCHOOL GAMES

“SMA” means the Sports Management Agency

“END CLIENT” means the Ministry of Youth Affairs & Sports & Sports Authority of India, Government of India.

“MANPOWER” means trained / skilled manpower for hospitality, logistics, guest relations, etc. for handling events organized in India.



**Request for Proposal to provide Sports Management Services towards organizing the
"KHELO INDIA SCHOOL GAMES"
31st Jan to 8th Feb 2018**

SUMMARY

This Request for Proposal (RFP) consists of five parts as indicated below: -

- Part I:** The first part consists of the general requirement. It includes procedure and last date and time for submission of offers, opening of bids and other details.
- Part II:** The second part of the RFP incorporates the aspects of technical details describing various aspects related to Sports Management of KISG including Technology - hardware support (ICT and security equipment), Overall Manpower Management, Press Operations, Public Relations, Venue Branding and Design, Test Events, Venue Overlays and Spectator Services.
- Part III:** The third part defines the criteria for evaluation and acceptance of technical bid.
- Part IV:** The fourth part of RFP consists of the financial aspects & payment terms. It also includes standard contract terms along with special contractual conditions, if any.
- Part V:** The fifth part defines the criteria for evaluation of financial proposal and method of calculation of Combined & Final evaluation.



Part I

General Information/Conditions

1. Introduction:

The National Film Development Corporation Ltd. (NFDC), a Government of India Enterprise under the Ministry of Information & Broadcasting, is mandated and engaged in producing and executing 360-degree communications for Government clients. In the past ten years, NFDC has rendered services to more than 150 Ministries/ Departments/ Government Institutions.

2. The “KHELO INDIA SCHOOL GAMES”, is scheduled to be held between 31st Jan to 8th Feb 2018” at New Delhi, India. NFDC proposes to engage an SMA of repute for Sports Management of KISG including Technology - hardware support (ICT and security equipment), Overall Manpower Management, Press Operations, Public Relations, Venue Branding and Design, Test Events, Venue Overlays and Spectator Services.

3. SCOPE OF WORK:

NFDC on behalf of the End Client would like to organize and execute the “KHELO INDIA SCHOOL GAMES” between 31st Jan to 8th Feb 2018 at New Delhi, India The Ministry of Youth Affairs and Sports and Sports Authority of India, under the ‘Khelo India’ initiative, intends to conduct annual editions of an event under the ‘Khelo India School Games’ (“KISG”) umbrella, the defining national sporting event for schools to encourage participation and strive for sporting excellence amongst schools in India (such event being the “Event” which term shall include the Ceremonies, matches and all ancillary events held during such Event; and such matches being the “Games”).

The Event is scheduled to be held in New Delhi from 31st January to 8th February 2018 and will be conducted for the school children of the U-17 age group of school children across 29 (twenty-nine) states and 7 (seven) Union Territories of India. The Event will witness the following 16 (sixteen) sporting disciplines, which will be conducted in 5 (five) stadiums in New Delhi:

Archery; Athletics; Swimming; Gymnastics; Judo; Wrestling; Boxing; Badminton; Football; Basketball; Kabaddi; Kho-Kho; Shooting; Weightlifting; Volleyball; and Hockey.

Details of the scope of work are given in Annexure I.

Note – 1

- a) While the above requirements have been worked out taking into consideration the Event planned so far, SMA should be in a position to cater to any change in requirement and the proposal should be worked out accordingly.
- b) All the personnel deployed should be well versed with their duties, responsibilities and conversant in Hindi and English languages. All the personnel deployed should be in dignified uniform attire.

Note - 2

Accommodation & Vehicles will be arranged by SMA for their manpower/team.



4. AMENDMENT OF RFP DOCUMENT:

At any time prior to the deadline for submission of Applications, NFDC either on its own or on request of the Applicants, may amend the RFP Document by issuing an addendum. To give the Applicants reasonable time to take an addendum into account in preparing their Applications, NFDC may, at its sole discretion, extend the deadline for the submission of Applications. Applicants may check the NFDC website <http://www.nfdcindia.com> for any such amendments from time to time.

5. CLARIFICATIONS TO RFP / PRE-BID MEETING:

The Applicants may seek clarifications through email at the following email id: creativewing@nfdcindia.com regarding the RFP document on or before 15th January 2018 by 10:00 Hrs. The subject line for the email should be formatted as follows: “Pre-Bid Query for SMA - KISG”. NFDC shall respond in writing to any such request for clarifications by email at the earliest. There shall be a pre-bid meeting on Monday, 15th Jan 2018 at 10:00 Hrs. at the NFDC, New Delhi office.

6. VALIDITY OF RFP RESPONSE:

The RFP response submitted by the Applicants shall be valid for a period of 6 (Six) months after the date of RFP response opening, prescribed in this document. A RFP response valid for shorter period may be rejected as non-responsive. NFDC may solicit Applicants’ consent to an extension of RFP response validity.

7. TENDER FEE:

- a. Rs. 15,000/- (Rupees Fifteen Thousand only) Non-Refundable Tender Fee in the form of DSM And Draft in favor of National Film Development Corporation, payable at New Delhi.
- b. Tender Documents submitted without the requisite tender fee shall not be considered for evaluation and will be rejected out rightly.

8. EARNEST MONEY DEPOSIT (EMD)

An EMD of Rs. 7,25,000/- (Rupees Seven Lakh Twenty Five thousand only) in the form of a Demand Draft payable at New Delhi drawn in favor of “National Film Development Corporation” valid till 6 (six) months must be submitted along with the Proposal.

In case the same is not furnished by the SMA at the time of the submission of the bid, the tender is liable to be summarily rejected and no further correspondence in this regard shall be entertained. The EMD will be returned to unsuccessful bidders without interest within 7 (Seven) working days from the date of signing of contract with successful bidder. EMD of successful bidder will be returned within 7 (seven) working days of receipt of performance Bank Guarantee from the SMA.

SUBMISSION OF BIDS

TECHNICAL & FINANCIAL BIDS

9. The SMA will be required to submit the technical bid and the financial bid in two separate and sealed envelopes. The technical proposal envelope shall be marked “**Technical Proposal**” and include a detailed presentation on SMA’s plan to address all the items listed in the Scope of Work as listed in



Annexure I and all other documents to supplement the eligibility requirements as per the Part II of RFP. Financial Proposal shall be marked “**Financial Proposal**” and include the financial quotation for each item listed at **Annexure II**. Both the proposals should be put up in a bigger envelope and marked as “**Techno - Financial Bid for organizing “KHELO INDIA SCHOOL GAMES”**”.

10. Financial Proposal should be submitted as per the format prescribed at **Annexure - II**. Leaving out any item will result in disqualification. The amount quoted by a bidder should be inclusive of all taxes and duties. The total amount quoted should cover all the requirements as per this tender document.

11. The SMA shall not change/alter the quality/content of the proposal under any circumstances, once the same has been finally approved by NFDC after the final selection of the SMA. No increase in price on any score shall be entertained.

12. A set of creative presentations are to be provided by the SMA. This is intended to assess the creative capabilities and skills of the SMA and to provide NFDC with the best possible options at a reasonable cost. The SMA must give an undertaking to the effect that all the creative designs belong to it and NFDC shall not be liable in any manner for copyright infringement. In case NFDC selects the creative submitted by the SMA, then the actual execution of the event shall confirm to the creative submitted by SMA and approved by NFDC, failing which NFDC shall be at liberty to deduct, necessary charges, as deemed fit.

SELECTION PROCESS:

13. The Techno-financial bid may be submitted in sealed envelopes through speed Post/ Courier/ Hand delivery till 11:00 hrs on Saturday, 18th January 2018 at the following address:

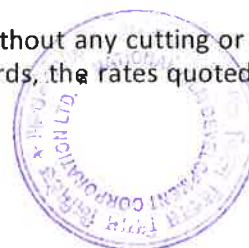
General Manager,
National Film Development Corporation,
4th Floor, Sookhana Bhawan,
Phase - 1, CGO Complex,
Lodhi Road, New New Delhi– 110003.

The Technical bid will be opened first and evaluated as per the rules. After verification of documents, the qualified bidders will be called for a presentation for a maximum duration of 30 minutes each to present their proposals. The proposal submitted by the SMA will be evaluated by the tender committee as approved by the competent authority. Appropriate weightage only as per scheme indicated at Part III of this RFP would be taken into account in arriving at a decision for short-listing of the SMA for financial bid opening. Only such SMA, which qualifies technically, would be invited for financial bid opening.

14. The proposal would first be examined by the committee to ensure whether all items as envisaged in this RFP at the desired numbers have been covered. Any shortcoming on this aspect will result in disqualification of a bid. Marks would be given for seven components as per weightage enlisted at Part III of the RFP.

Only such SMA who qualifies technically by scoring minimum 70 marks and whose offer fully meets the requirements as envisaged in the RFP in terms of all items would be invited for financial bid opening.

15. All the rates must be quoted in figures as well as in words, without any cutting or overwriting. In case of any discrepancy in the rates quoted in figures and words, the rates quoted in words shall be considered as final and authentic.



16. The bids will be opened in front of only those bidders who will be present at the time of bid opening as given in Schedule of Submission of RFP.
17. Evaluation of technical and financial bids will be done as defined in parts II, III, IV & V of the RFP document. Contract will be awarded to the eligible bidder as per the process defined in parts II, III, IV & V, subject to approval of the competent authority. Negotiations may be held with qualified and selected bidder. Under no circumstances, the financial negotiations shall result in an increase in the price originally quoted by the bidder. NFDC is at liberty to reduce any item on pro rata basis.
18. A contract will be executed between the NFDC and the selected SMA as per the format defined at Annexure VI. The SMA shall not claim any extension in contract as a matter of right.

Performance Guarantee

19. The selected bidder will be required to submit a Performance Guarantee to the tune of 10% of the total value of the contract, valid for 6 (six) months beyond the expiry of the contract within any working day prior to signing of the contract. Failure to provide such guarantee will result in disqualification and the contract will be awarded to the next eligible bidder and the EMD shall be forfeited.

Liquidated damages

20. In the event of the successful bidders' default in maintaining the agreed time frame/ scheduled set of activities as laid down in the contract, NFDC shall have the right to cancel the contract at any time and make alternative arrangement at the discretion of NFDC, in which case the extra expenditure involved, will be recovered from the successful bidder. In the alternative, successful bidder shall be liable to pay liquidated damages subject to a maximum of 10% as an agreed pre estimate of the damage suffered.

Payment Terms

21. 50% of the contract value shall be paid as advance against submission of bank guarantee of equivalent amount valid for 6 (six) months beyond the expiry of the contract. The Balance 50% shall be paid on successful completion of the contract, which will involve the procedure as detailed in the contract at Annexure VI.

Note:

All payments will be subject to receipt of funds by NFDC from the END CLIENT.



PART II

TECHNICAL BID PROPOSAL

A. The Technical proposal should clearly demonstrate the SMA's understanding of the requirements of the Event and the Proposal should include the following information: -

1. Annual turnover for the last three consecutive financial years from the business of Sports Management and Logistic Support. In case this turnover is not reflected separately in the balance sheet, a certificate in respect of the turnover of the Sports Management division by a Chartered Accountant should be enclosed in the format as per Annexure V.
2. A recent engagement with national/ state sport associations and international sporting associations (within last one year).
3. A prior experience of stadium branding across multiple venues in India for internationally broadcasted sports events.
4. An operational experience of centrally managing a sports event / league season(s)
5. A prior experience of handling multiple venue sports events.
6. The project lead / tournament director of the Bidder should have a minimum experience of 10 years with internationally broadcasted events.
7. An incorporated and registered office must be located in India.
8. CVs of key personnel
9. An undertaking that the Applicant has sufficient technical and supervisory staff on their permanent rolls to cater to the Event, to be provided in the format as per Appendix D of Annexure VI.
10. The overall plan for sports management which will include including Technology - hardware support (ICT and security equipment), Overall Manpower Management, Press Operations, Public Relations, Venue Branding and Design, Test Events, Venue Overlays and Spectator Services, should be presented in a powerpoint presentation along with all technical details.
11. An undertaking that the SMA has not been black listed by any Central Government/State Government/PSU, to be provided in the format as per Annexure VII.

B. All the information shall be submitted in hard copy along with a soft copy on CD. In case of a discrepancy in hard copy and CD, the provisions made in hard copy shall prevail.

C. The SMA must submit copy of Income Tax Return for last 03 years as specified in Part III of the RFP.



- D. The SMA must submit duly certified copy of PAN Card and GST Registration Certificate.
- E. Certificate of Incorporation, Memorandum of Association and Article of Association of the SMA company should also be submitted along with the bid.

The bidder who scores a minimum of 70 marks out of the above criteria as specified in Part III of the RFP and who submits the proposal in full compliance with the requirements of the RFP will be eligible for opening of the financial bid. Failure to specify details with regard to any item or leaving it blank may result in disqualification.



PART III

The Bids will be evaluated on the basis of the total score awarded to the technical and commercial Bids of each Bidder and the presentation made to NFDC by the Bidder (as set out in Clause 12.4) The weightage accorded to the technical Bid, presentation and the commercial Bid shall be in the proportion of 50:20:30.

Phase I: Evaluation of the Technical Bid

- i. The technical Bid of each Bidder shall be evaluated in accordance with the following methodology:

| SR. NO. | BID COMPONENT | WEIGHTAGE |
|---------|--|------------------|
| 1. | <p>Annual turnover for the last three consecutive financial years of atleast Rs. 20 Crores from the business of Sports Management certified by a practicing Chartered Accountant.</p> <p>Documentary Proof -The SMA will have to submit a signed statement from a practicing Chartered Accountant, which will indicate the turnover for the past three completed financial years 2014-15, 2015-16 and 2016-17.</p> <p>The turnover means turnover from Sports Management activity only and as per the figures reflected in the profit/loss account of the SMA. If the turnover includes turnover from items other than Sports Management activities, then a CA's certificate indicating turnover exclusively from Sports Management and related activities will be required. Turnover will be determined only on the basis of documentary proof, which will have to be submitted by the respective SMAs, at the time of submission of the tender. In addition, the balance sheets / profit & loss statement for the past three completed financial years should also be enclosed. In case the SMA fails to submit the documentary proof as mentioned above, the SMA will not be allotted proportionate marks in respect of the unavailable documentary proof for that particular item/criteria.</p> <p>Marking Scheme for Turnover The following marking scheme would be adopted for turnover from the related business:-</p> <p>(a) Turnover above Rs. 20 Crores per financial year but below Rs. 30 Crores for each of the past three consecutive financial years i.e. 2014-15, 2015-16 and 2016-17 (1 mark per year) = 3 marks</p> <p>(b) Turnover above Rs. 30 Crores per financial</p> | Maximum 09 Marks |



| | | |
|----|---|------------------|
| | <p>year but below Rs. 50 Crores for each of the past three consecutive financial years (2 marks per year) = 6 marks.</p> <p>(c) Turnover above Rs. 50 Crores per financial year for each of the past three consecutive financial years (3 marks per year) = 9 marks.</p> | |
| 2. | <p>Delivery capabilities and experience of the Bidder (and/or its Licensee) across any or all of the multiple work streams set out in the scope of services above in the past 3 financial years.</p> <p>Documentary proof- in support of experience in Sports Management activity in the past three completed financial years, Work orders / Contracts and completion certificates duly certified by the client will have to be submitted by the respective SMA at the time of submission of the tender. Work Orders/ Contracts should mandatorily be in the name of SMA applying for the bid.</p> <p>Marking Scheme for Sports Management Experience</p> <p>The SMA will be allotted 3 marks per Event/activation, in the past three years subject to maximum of 09 marks. The following marking scheme would be adopted for the management experience:-</p> <p>(a) 1-2 Sports Management Projects executed in single/Mutiple venues)= 3 marks</p> <p>(b) 3-4 Sports Management Projects executed in single/Mutiple venues)= 6 marks</p> <p>(c) 5 or more Sports Management Projects executed in Single/Mutiple venues)= 9 marks</p> | Maximum 09 Marks |
| 3. | <p>A prior experience of stadium branding across multiple venues in India for different internationally broadcasted sports events.</p> <p>Documentary proof in support of experience in providing Stadium Branding for Internationally Broadcast Sports events will have to be submitted by the respective SMA at the time of submission of the tender. Work Orders/ Contracts should mandatorily be in the name of SMA applying for the bid.</p> | Maximum 05 marks |



| | | |
|----|--|------------------|
| | <p>Marking Scheme for Stadium Branding Experience - The following marking scheme would be adopted for Stadium Branding Experience</p> <p>(a) 1 Multi-Venue Event where Stadium Branding has been provided = 1 marks (b) 2-3 Multi-Venue Event where Stadium Branding has been provided = 2 marks (c) 4 or More Multi-venue Event(s) where Stadium Branding has been provided = 5 marks.</p> | |
| 4. | <p>Recent engagement with national/state sport associations and/or international sporting association (within the last one year)</p> <p>Documentary proof in support of engagements with Sport Associations (National/State/International) will have to be submitted by the respective SMA at the time of submission of the tender. Work Orders/ Contracts should mandatorily be in the name of SMA applying for the bid.</p> <p>Marking Scheme for Engagement Activities - The following marking scheme would be adopted for Engagement Activities</p> <p>a) 1-2 engagement(s) with National/State/International associations - 1 Mark b) 3-4 engagement(s) with National/State/International associations - 3 Mark c) 5 or above engagement(s) with National/State/International associations - 5 Mark</p> | Maximum 5 marks |
| 5. | <p>An operational experience of centrally managing a sports event / league for at least 2 seasons.</p> <p>Documentary proof in support of experience in handling sports events/leagues will have to be submitted by the respective SMA at the time of submission of the tender. Work Orders/ Contracts should mandatorily be in the name of SMA applying for the bid.</p> <p>Marking Scheme for Managing events/leagues - The following marking scheme would be adopted for Managing events/leagues Activities</p> | Maximum 15 marks |

| | | |
|--|---|----------------------------|
| | a) 1 Projects where management of atleast one season has been executed - 5 Mark b) 2 or more Projects where management of atleast two season has been executed - 10 Mark c) 3 or more Projects where management of atleast two season has been executed - 15 Mark | |
| | Total | Maximum of 43 marks |

13.1 Phase II: Presentation

Further, the presentation made by the technically qualified Bidders to NFDC (as set out in Clause 12.4), shall be ranked on the basis of the 'Presentation Score' awarded to such Bidder (Sp) and shall carry a weightage of 20 based on following

| S No | Evaluation criterion | Marks |
|------|---|-------------|
| 1 | Presentation of work Plan including quality of equipment/ services offered/IT Tools & Technology, methodology of qualified and trained manpower available for deployment. Marking Scheme For Creative Presentation - The following marking scheme would be adopted for evaluating Creative Presentation <ol style="list-style-type: none"> 1. Understanding of Scope of Work – 17 marks 2. Execution Plan – 20 marks | [37] |
| 2 | Experience of the Project Head and Tournament Director(s) along with key team members to be deployed. Marking Scheme For CVs for Key Personnel - The following marking scheme would be adopted for CVs of key personnel. <ol style="list-style-type: none"> (a) Project Head with at least 10 years of Experience = 5 mark (b) Tournament Director with at least 10 years of Experience = 5 mark (c) Head of Operations with at least 10 years of Experience = 5 mark (d) Personell with Media Operation experience at least 10 years = 5 marks | [20] |
| | Total marks (out of) | [57] |

The aggregate of presentation (as mentioned in phase II and technical evaluation (as mentioned in phase I) will be taken as Technical Score (ST)

Note: In case the SMA fails to submit documentary proof in respect of the above, the SMA will not be allotted proportionate marks in respect of the unavailable documentary proof for those particular item/criteria.

MARKING SCHEME FOR ABOVE-MENTIONED CREATIVE COMPONENTS

3. The SMA shall provide a detailed Creative Concept design containing the complete aspects Viz., Conceptualization, Designing, Layout, detailing of work/activities as per schedule, Cultural Programmes, Venue Construct etc., as per the tender schedule. The SMA will have to make a presentation of the Technical Proposal before the Selection Committee constituted by NFDC. The creative criteria will be analyzed and judged by the Selection Committee so constituted. The Selection Committee will take into consideration the content of the presentation, and the execution plan put forth by the SMA for KISG. The final content/execution plan will however be subject to finalization by the Selection Committee only.

4. The SMA will have to submit a soft copy of each item, wherever applicable, as per the applicable Annexures of this RFP. In case of non-submission of soft copies of the presentations by the SMA, proportionate marks for that component will not be allotted.

5. All the bidders shall make a presentation of duration of not more than 30 minutes before the Selection Committee for better appreciation of the plan proposed by them.

6. Only those SMAs that score a minimum of 70 marks in the Technical evaluation and presentation, will be eligible for the opening of their Financial Bids.



PART IV

FINANCIAL BID PROPOSAL

1. Financial bids of only those bidders will be opened who have secured a minimum of 70 marks in the Technical Evaluation and presentation. The Financial bids must be firm and fixed and should be valid for at least 6 (six) months from the date of submission of offer.
2. In preparing the financial bid, the SMA shall take into account the requirements of different events, manpower required, equipment requirement, all administrative charges, travel, rehearsals, etc. as per the scope of work detailed at **Annexure I**.
3. The costing submitted by the SMA shall be the upper limit of the expenditure. It shall be up to the SMA to anticipate and work out the various costings under the given sub-heads. The descriptive items listed against each scope of work are only indicative, and it shall be the duty of the SMA to visualize and anticipate the extra requirements, if any, of the Event such as refreshments for the supporting staff, incidental production costs, incidental cost of travel, hospitality, etc. All expenditure pertaining to subsequent meetings for the Event viz. Air fare, transportation, Accommodation & Incidental costs, etc. are to be borne by the SMA. Uniforms for the SMA team will be the responsibility of the SMA. No Additional Cost shall be entertained apart from the cost quoted by the SMA in the financial bid. The SMA shall quote the corresponding cost accordingly, as laid down in **Annexure II**. Any subsequent increase or escalation of costs shall have to be borne by the SMA unless the same has been requested and authorized by NFDC in writing.
4. The SMA shall submit the detailed cost of each item as per **Annexure II**. The SMA will have to ensure that the cost details are submitted only in the format finalized by the NFDC, failing which the financial tenders submitted by it are liable not to be considered without assigning any reasons thereof.
5. The Financial bids will be opened by the Selection Committee in respect of only those bidders whose proposals are shortlisted after technical evaluation and presentation. The Committee so constituted for this purpose will decide the eligible bidder as per the evaluation procedure listed in **Part IV and V**. NFDC is at liberty to reduce any item on *pro rata* basis.



Part V

Evaluation of Financial Proposal:

13.2 Phase III: Commercial Bid and Overall Evaluation

- i. The Commercial Bid shall be evaluated on the basis of 30% weightage.
- ii. The Bid of the Bidder who submits the highest commercial bid shall get the maximum weightage (30) and the bids of the other Bidders shall be granted weights in proportion to the Bid of the highest Bidder.
- iii. The Bid of the Bidder, who obtains the highest total score (Ts) across the technical bid and the commercial bid, will be rated as the 'Best Bid' and will be declared as the successful Bidder for the grant of the Rights for the Event. In the event that one or more Bidders have the same Ts value, the Bid with the highest technical score (St) will be rated as the 'Best Bid'.
- iv. Further, in the event that one or more Bidders with the same Ts value also have the same technical score (St), NFDC may, in its sole direction, declare any one of such Bidders as the successful Bidder. NFDC may also exercise its discretion in declaring the successful Bidder by evaluating whether: (a) the commercial Bid of the Bidder rated as having submitted the 'Best Bid' is in accordance with the requirements set out in the RFP; and (b) the Bidder winning the 'Best Bid' is adequately equipped to perform the services in a satisfactory manner.

Combined and Final Evaluation:

Proposals will finally be ranked according to their combined Technical Score (TS) and Financial Score (FS) as follows:

Score = Technical Score x Technical Weightage (.70) + Financial Score x Financial Weightage (.30)

The combined scores of the SMA will be added to arrive at the final score. The Selected SMA shall be the one having the highest Final Score and will be considered for acceptance. The Second Ranked SMA shall be kept in reserve and may be invited for negotiations in case the first ranked SMA withdraws, or fails to comply with the requirements specified in the RFP documents.



ANNEXURE I

Scope of work

The SMA will organize, fabricate and execute the KHELO INDIA SCHOOL GAMES (31st January to 8th February 2018). The proposed venue will be at the **Delhi**. In case additional items are required then the same shall be specified and accounted for in the financial quote.

| S.No. | Details | Unit | No. |
|--------------|---|-------------|------------|
| 1. | <u>TECHNOLOGY - HARDWARE SUPPORT (ICT & SECURITY EQUIPMENT)</u> <u>ITEMS:</u> 1 Desktop internet enabled (25 X 16 FOPs) 2 Laptop internet enabled (5 X 16 FOPs) 3 Printer MFP A4 (Black) (10 X 16 FOPs) 4 Printer MFP Color A3 (1 X 16 FOPs) 5 Projector 3500 Lumens – 01 Nos. 6 Switch L3 - 24 Ports (for Networking) 7 LAN Hub - 5 Ports 8 Wi-Fi Router 9 Wi-Fi Extender 10 Cartridges – 2 nos. per day per printer 11 Flat screen LED Television(10 X 16 FOPs) 12 Printer Colour A4(3 X 16 FOPs) 13 Short range Walkie talkie(20 X 16 FOPs) 14 Long range Walkie-talkies (one for each Transport vehicle) – 80 Nos. 15 Door Framed Metal Detectors (DFMD) – 45 Nos. 16 CCTV with Night Vision – 75 Nos. (50 for IGS & 25 for JNS) | Job | 1 |
| 2. | <u>TEST EVENTS</u> <ul style="list-style-type: none">• Opening ceremony with full technical rehearsal in complete sync with host broadcaster shall be completed in the presence of all stakeholders 1 day prior to the live broadcast,• The full technical rehearsal shall involve the scheduled match play apart from the opening/closing ceremony acts,• The final and comprehensive Opening details including acts etc. shall be submitted to all stakeholders, OC and the host broadcaster at least 7 days prior to the said events, subject to approval of OC-KISG.• Test events with full set of players, officials, broadcast setup, media setup to be implemented for all sports being broadcast live, All improvements requested by broadcast partners, NSF's to be finalized and implemented before the live broadcast event. | Job | 1 |

| 3. | <p>OVERALL MANPOWER AND MANAGEMENT</p> <ul style="list-style-type: none">• Provide the OC-KISG with an organization chart of TSP operations team• Provide the OC-KISG with all contact details of all vertical heads within the TSP operations team,• Ensure that ‘Daily Running Sheet’ (DRS) to be finalised by 5 PM previous day. Format of Daily Running Sheet will be provided by OC-KISG.• Ensure that daily post-event de-briefing of operations as well as broadcast team is done.• Overall manpower requirement as follows; <table><tr><th colspan="3">Operations Team</th></tr><tr><th>S. No.</th><th>Manpower</th><th>Team</th></tr><tr><td>1</td><td>Tournament Director</td><td>1</td></tr><tr><td>2</td><td>Assistant Tournament Director</td><td>1</td></tr><tr><td>3</td><td>Venue Operations Head</td><td>7</td></tr><tr><td>4</td><td>Assistant Venue Operations Head</td><td>14</td></tr><tr><td>5</td><td>Venue Managers</td><td>16</td></tr><tr><td>6</td><td>Assistant Venue Manager</td><td>16</td></tr><tr><td>7</td><td>Ticketing Head</td><td>2</td></tr><tr><td>8</td><td>Ticketing Manager</td><td>4</td></tr><tr><td>9</td><td>Media Head</td><td>2</td></tr><tr><td>10</td><td>Media Manager</td><td>6</td></tr><tr><td>11</td><td>Hospitality Head</td><td>2</td></tr><tr><td>12</td><td>Hospitality Manager</td><td>8</td></tr><tr><td>13</td><td>Housekeeping Head</td><td>2</td></tr><tr><td>14</td><td>Housekeeping Manager</td><td>6</td></tr><tr><td>15</td><td>Transport Head</td><td>2</td></tr><tr><td>16</td><td>Transport Manager</td><td>10</td></tr><tr><td>17</td><td>Accommodation Head</td><td>2</td></tr><tr><td>18</td><td>Accommodation Manager</td><td>5</td></tr><tr><td>19</td><td>Team Liaison Managers</td><td>20</td></tr><tr><td colspan="2">Total</td><td>126</td></tr></table> | Operations Team | | | S. No. | Manpower | Team | 1 | Tournament Director | 1 | 2 | Assistant Tournament Director | 1 | 3 | Venue Operations Head | 7 | 4 | Assistant Venue Operations Head | 14 | 5 | Venue Managers | 16 | 6 | Assistant Venue Manager | 16 | 7 | Ticketing Head | 2 | 8 | Ticketing Manager | 4 | 9 | Media Head | 2 | 10 | Media Manager | 6 | 11 | Hospitality Head | 2 | 12 | Hospitality Manager | 8 | 13 | Housekeeping Head | 2 | 14 | Housekeeping Manager | 6 | 15 | Transport Head | 2 | 16 | Transport Manager | 10 | 17 | Accommodation Head | 2 | 18 | Accommodation Manager | 5 | 19 | Team Liaison Managers | 20 | Total | | 126 | Job | 1 |
|-----------------|---|-----------------|---|--|--------|----------|------|---|---------------------|---|---|-------------------------------|---|---|-----------------------|---|---|---------------------------------|----|---|----------------|----|---|-------------------------|----|---|----------------|---|---|-------------------|---|---|------------|---|----|---------------|---|----|------------------|---|----|---------------------|---|----|-------------------|---|----|----------------------|---|----|----------------|---|----|-------------------|----|----|--------------------|---|----|-----------------------|---|----|-----------------------|----|-------|--|-----|-----|---|
| Operations Team | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| S. No. | Manpower | Team | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Tournament Director | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Assistant Tournament Director | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Venue Operations Head | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Assistant Venue Operations Head | 14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Venue Managers | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Assistant Venue Manager | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Ticketing Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | Ticketing Manager | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | Media Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | Media Manager | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | Hospitality Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | Hospitality Manager | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Housekeeping Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Housekeeping Manager | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | Transport Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | Transport Manager | 10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | Accommodation Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | Accommodation Manager | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | Team Liaison Managers | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | | 126 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4. | <p>PRESS OPERATIONS & PUBLIC RELATIONS</p> <ol style="list-style-type: none">1. Appoint a press coordinator within three days from award of work to integrate all stakeholder press & PR initiatives,2. Ensure that the government’s “Khelo India mark” is the focus of all coverage disseminating around the event,2. Create and disseminate sub-events, exclusive news worthy interviews. “hero building”. social impact reports | Job | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



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|----|--|-----|---|
| | <ol style="list-style-type: none"> 3. Ensure leadership in creating an excellent public opinion around the event, 4. Ensure any and all negative areas (if any) are identified and notified to all stakeholders at the earliest, 5. ensure any and all negative press reports are handled swiftly with corrective action reports 6. ensure daily press releases to maximize event coverage in national & regional dailies, magazines and digital media, 7. Press briefing will be done by OC-KISG. The TSP will make arrangements for press conferences and all necessary material (media Kits, souvenirs etc.) covering, <ul style="list-style-type: none"> o Launch event o Opening ceremony o Post-match press conferences for all broadcast sports (semi-final onwards) o Special cases 8. Ensure that sufficient media space is allocated to include editorial, advertorial and advertisement content for the event. The intent is to cover the event vision, its build-up by leveraging the quality of action and highlighting the heroes/ records of various disciplines. | | |
| 5. | <p style="text-align: center;"><u>VENUE BRANDING & DESIGN</u></p> <ul style="list-style-type: none"> • 3 options of indoor stadium FOP and layout design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • 3 options of outdoor stadium FOP design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • Post final approvals of the branding elements, the same needs to be in the program manual for usage by all partners of OC-KISG. • All branding elements including sponsors' logo placement will be suggested by OC-KISG. Creative template and designs are to be approved in advance by OC- KISG. • All branding elements such as standees, arches, backdrops, banners, hoardings etc. shall have mention of all partners of OC-KISG. • Venue directional signage shall start from 1Km radius (all approach roads) to the venue. However, this may be discussed and mutually agreed upon with the TSP. • The venue entry and exit gate/arch should be placed at all venues (all sports); • All entry points to the stadium should have adequate branding for the events, seating arrangements and other specific areas e.g. Police post, medical room, press conference area, hospitality lounges, playing arena, mixed zones etc. | Job | 1 |



- All players' room, gym, coaches' rooms, stores etc. and any other specified area/room thereon shall be adequately branded.
- The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per sport.
- The venue/player entry should be aesthetically and thematically designed with colour theme and palette approved by the OC-KISG.
- Each structure should only be branded with Khelo India marks. Event logo to appear with the host broadcaster credit and event /sponsors logos as a standard template. The creative designs for such structures will be approved by OC-KISG.
- All FOPs should have 3d infield/FOP branding/Mat like other international sports event of cricket tournaments.
- All collaterals, merchandise and stationary to be designed as per the approved event designs shall be developed by the TSP.
- Branding of Victory Podiums to be done by TSP.
- All designs and creatives options shall be presented for approval of OC-KISG well in time.
- Overall branding quantity and specifications for all five venues is as follows:

| S.No | Particulars | Quantity | Material Specification |
|------|-------------------------------|---------------|--|
| 1 | Flex & Frame - Inside Bowl | 90,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 2 | Flex & Frame - Concourse | 2,60,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 3 | Vinyl | 20,000 sqft | 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 4 | Vinyl on Sunboard | 5000 sqft | 5mm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 5 | Backdrops | 3500 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 6 | Champions Board - 20ft by 3ft | 16 nos | Plyboard with MS Pipe Frame with 320 GSM Blockout Star Flex |
| 7 | Main Gate Arch | 15,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 8 | Directional Signages | 85,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |

6.

VENUE OVERLAYS

Job

1

Overall equipment requirements:

| Sr No | Item | Qty |
|-------|------------------------|------|
| 1 | Table | 1500 |
| 2 | Chairs | 3000 |
| 3 | Octonorm Partitions | 300 |
| 4 | Lockers | 50 |
| 5 | Power Point With Wring | 1000 |
| 6 | Chemical Toilets | 50 |
| 7 | victory Podiums | 5 |

| | | | | | |
|----|---|--|------|-----|---|
| | 8 | Tiered Seating | 1200 | | |
| | 9 | 2 Door Almirah | 25 | | |
| | 10 | Hospital Beds | 9 | | |
| | 11 | Massage Table | 4 | | |
| | 12 | Tensile Barrier | 50 | | |
| | 13 | Tent (5m x 5m) With General Lighting | 20 | | |
| | 14 | Tent (60mx 25m) German Hanger With Lighting Of 200 Lux and adequate power points | 1 | | |
| | 15 | Tent 15mx 15m Lighting and Plug Points | 1 | | |
| | 16 | Sofa 2 Seater | 30 | | |
| | 17 | Central Table | 15 | | |
| | 18 | Refrigerator | 10 | | |
| | 19 | Office Bins | 100 | | |
| | 20 | White Boards | 10 | | |
| | 21 | Ice Bath Tubs | 4 | | |
| | 22 | Wooden Partition (200 Feet x 15 Feet) | 1 | | |
| | 23 | Director Of Shooting Stand (Archery) | 1 | | |
| | 24 | LED 150 Watts Lighting (Archery) | 40 | | |
| | 25 | Spot Light | 100 | | |
| | 26 | Iron with Ironing Table | 20 | | |
| | 27 | Mirror with Lights | 20 | | |
| | 28 | Green Rooms (4 x 4x 8 feet) | 30 | | |
| | **Overlays requirement for Broadcast Partner will be communicated by 10 th January 2018. | | | | |
| 7. | SPECTATOR SERVICES & SPORTS PRESENTATION | | | Job | 1 |
| | <ul style="list-style-type: none"> • Merchandise availability at in-stadia kiosk and; Merchandise including clappers, horns, banners etc. to be sold to the audience, • Include spectator engagement activities including DJ, games, clappers, gifts, apparel, lucky draws, competitions, quizzes etc. to maximize spectator interest for the event, • Ensure experienced MC for each of indoor and outdoor stadium; should have conducted event commensurate to audience size; should be part of practice days; should have knowledge of the sport (basic rules and regulations), • Experienced DJ for each of indoor and outdoor stadium, • Ensure 3 youth focused activities per day in half time/ breaks between games for audience engagement, • Ensure 1 Interaction between audience and athletes/ brand ambassadors per day in half time/ breaks between games, • Provide sufficient and appropriate food, beverage and refreshments through food courts, vending machines, live counters, mobile carts etc. to the audience on chargeable | | | | |



| | | | |
|--|--|--|--|
| | <p>basis.</p> <ul style="list-style-type: none"> • Ensure clear and operational directional signage's • Ensure parking facility for the spectators at the stadium • Ensure hygiene and sanitization • Ensure Fan Zone at the concourse • Replay screens to be strategically located keeping the audience seating in mind. However, wherever available, existing screens/equipment to be used as is basis. The TSP will undertake all repairs to the pre-installed equipment before hand over. • Music to curated as per the regional likes • Ensure important announcement are made periodically and in multiple language. • Adequate arrangements to be ensured for 'Specially Abled' and Senior citizens of society. | | |
|--|--|--|--|



ANNEXURE –II

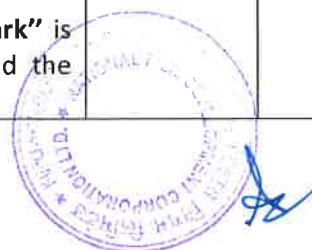
Consolidated summary of costing of various items to be managed and executed by the SMA.

The total all inclusive consideration towards Sports Management Fees including all costs directly or indirectly related to the event (including the items mentioned in the below table) shall not exceed the estimated value of RFP i.e., INR. 14,50,00,000/- (Rupees Fourteen Crore Fifty Lakhs)

| S.No. | Details | Rate | Amount |
|-----------|--|------|--------|
| 1. | <u>TECHNOLOGY - HARDWARE SUPPORT (ICT & SECURITY EQUIPMENT)</u> <u>ITEMS:</u> <ol style="list-style-type: none"> 1 Desktop internet enabled (25 X 16 FOPs) 2 Laptop internet enabled (5 X 16 FOPs) 3 Printer MFP A4 (Black) (10 X 16 FOPs) 4 Printer MFP Color A3 (1 X 16 FOPs) 5 Projector 3500 Lumens – 01 Nos. 6 Switch L3 - 24 Ports (for Networking) 7 LAN Hub - 5 Ports 8 Wi-Fi Router 9 Wi-Fi Extender 10 Cartridges – 2 nos. per day per printer 11 Flat screen LED Television(10 X 16 FOPs) 12 Printer Colour A4(3 X 16 FOPs) 13 Short range Walkie talkie(20 X 16 FOPs) 14 Long range Walkie-talkies (one for each Transport vehicle) – 80 Nos. 15 Door Framed Metal Detectors (DFMD) – 45 Nos. 16 CCTV with Night Vision – 75 Nos. (50 for IGS & 25 for JNS) | | |
| 2. | <u>TEST EVENTS</u> <ul style="list-style-type: none"> • Opening ceremony with full technical rehearsal in complete sync with host broadcaster shall be completed in the presence of all stakeholders 1 day prior to the live broadcast, • The full technical rehearsal shall involve the scheduled match play apart from the opening/closing ceremony acts, • The final and comprehensive Opening details including acts etc. shall be submitted to all stakeholders, OC and the host broadcaster at least 7 days prior to the said events, subject to approval of OC-KISG. • Test events with full set of players, officials, broadcast setup, media setup to be implemented for all sports being broadcast live, | | |



| | All improvements requested by broadcast partners, NSF's to be finalized and implemented before the live broadcast event. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------|---|-----------------|--|--|--------|----------|------|---|---------------------|---|---|-------------------------------|---|---|-----------------------|---|---|---------------------------------|----|---|----------------|----|---|-------------------------|----|---|----------------|---|---|-------------------|---|---|------------|---|----|---------------|---|----|------------------|---|----|---------------------|---|----|-------------------|---|----|----------------------|---|----|----------------|---|----|-------------------|----|----|-------------------|---|----|----------------------|---|----|-----------------------|----|-------|--|-----|--|--|
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| S. No. | Manpower | Team | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Tournament Director | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Assistant Tournament Director | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Venue Operations Head | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Assistant Venue Operations Head | 14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Venue Managers | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Assistant Venue Manager | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Ticketing Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | Ticketing Manager | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | Media Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | Media Manager | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | Hospitality Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | Hospitality Manager | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Housekeeping Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Housekeeping Manager | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | Transport Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | Transport Manager | 10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | Accomodation Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | Accomodation Manager | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | Team Liaison Managers | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | | 126 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4. | <p>PRESS OPERATIONS & PUBLIC RELATIONS</p> <ol style="list-style-type: none">1. appoint a press coordinator within three days from award of work to integrate all stakeholder press & PR initiatives,2. ensure that the government's "Khelo India mark" is the focus of all coverage disseminating around the event. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



| | | | |
|----|---|--|--|
| | <ol style="list-style-type: none"> 3. create and disseminate sub-events, exclusive news worthy interviews, "hero building", social impact reports 4. ensure leadership in creating an excellent public opinion around the event, 5. ensure any and all negative areas (if any) are identified and notified to all stakeholders at the earliest, 6. ensure any and all negative press reports are handled swiftly with corrective action reports 7. ensure daily press releases to maximize event coverage in national & regional dailies, magazines and digital media, Press briefing will be done by OC-KISG. The TSP will make arrangements for press conferences and all necessary material (media Kits, souvenirs etc.) covering, <ul style="list-style-type: none"> o Launch event o Opening ceremony o Post-match press conferences for all broadcast sports (semi-final onwards) o Special cases 8. Ensure that sufficient media space is allocated to include editorial, advertorial and advertisement content for the event. The intent is to cover the event vision, its build-up by leveraging the quality of action and highlighting the heroes/ records of various disciplines. | | |
| 5. | <p><u>VENUE BRANDING & DESIGN</u></p> <ul style="list-style-type: none"> • 3 options of indoor stadium FOP and layout design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • 3 options of outdoor stadium FOP design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • Post final approvals of the branding elements, the same needs to be in the program manual for usage by all partners of OC-KISG. • All branding elements including sponsors' logo placement will be suggested by OC-KISG. Creative template and designs are to be approved in advance by OC- KISG. • All branding elements such as standees, arches, backdrops, banners, hoardings etc. shall have mention of all partners of OC-KISG. • Venue directional signage shall start from 1Km radius (all approach roads) to the venue. However, this may | | |



be discussed and mutually agreed upon with the TSP.

- The venue entry and exit gate/arch should be placed at all venues (all sports);
- All entry points to the stadium should have adequate branding for the events, seating arrangements and other specific areas e.g. Police post, medical room, press conference area, hospitality lounges, playing arena, mixed zones etc.
- All players' room, gym, coaches' rooms, stores etc. and any other specified area/room thereon shall be adequately branded.
- The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per sport.
- The venue/player entry should be aesthetically and thematically designed with colour theme and palette approved by the OC-KISG.
- Each structure should only be branded with Khelo India marks. Event logo to appear with the host broadcaster credit and event /sponsors logos as a standard template. The creative designs for such structures will be approved by OC-KISG.
- All FOPs should have 3d infield/FOP branding/Mat like other international sports event of cricket tournaments.
- All collaterals, merchandise and stationary to be designed as per the approved event designs shall be developed by the TSP.
- Branding of Victory Podiums to be done by TSP.
- All designs and creatives options shall be presented for approval of OC-KISG well in time.
- Overall branding quantity and specifications for all five venues is as follows:

| S.No | Particulars | Quantity | Material Specification |
|------|-------------------------------|---------------|--|
| 1 | Flex & Frame - Inside Bowl | 90,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 2 | Flex & Frame - Concourse | 2,60,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 3 | Vinyl | 20,000 sqft | 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 4 | Vinyl on Sunboard | 5000 sqft | 5mm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 5 | Backdrops | 3500 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 6 | Champions Board - 20ft by 3ft | 16 nos | Plyboard with MS Pipe Frame with 320 GSM Blockout Star Flex |
| 7 | Main Gate Arch | 15,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 8 | Directional Signages | 85,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |



| | | | | |
|----|--|------------|--|--|
| 6. | VENUE OVERLAYS | | | |
| | Overall equipment requirements: | | | |
| | Item | Qty | | |
| | 1 Table | 150 | | |
| | 2 Chairs | 300 | | |
| | 3 Octonorm Partitions | 30 | | |
| | 4 Lockers | 5 | | |
| | 5 Power Point With Wring | 100 | | |
| | 6 Chemical Toilets | 5 | | |
| | 7 victory Podiums | | | |
| | 8 Tiered Seating | 120 | | |
| | 9 2 Door Almirah | 2 | | |
| | 10 Hospital Beds | | | |
| | 11 Massage Table | | | |
| | 12 Tansile Barrier | 5 | | |
| | 13 Tent (5m x 5m) With General Lighting | 2 | | |
| | 14 Tent (60mx 25m) German Hanger With Lighting Of 200 Lux and adequate power points | | | |
| | 15 Tent 15mx 15m Lighting and Plug Points | | | |
| | 16 Sofa 2 Seater | 3 | | |
| | 17 Central Table | 1 | | |
| | 18 Refrigerator | 1 | | |
| | 19 Office Bins | 10 | | |
| | 20 White Baords | 1 | | |
| | 21 Ice Bath Tubs | | | |
| | 22 Wooden Partition (200 Feet x 15 Feet) | | | |
| | 23 Director Of Shooting Stand (Archery) | | | |
| | 24 LED 150 Watts Lighting (Archery) | 4 | | |
| | 25 Spot Light | 10 | | |
| | 26 Iron with Ironing Table | 2 | | |
| | 27 Mirror with Lights | 2 | | |
| | 28 Green Rooms (4 x 4x 8 feet) | 3 | | |
| | **Overlays requirement for Broadcast Partner will be communicated by 10 th January 2018. | | | |
| 7. | SPECTATOR SERVICES & SPORTS PRESENTATION | | | |
| | <ul style="list-style-type: none"> • Merchandise availability at in-stadia kiosk and; Merchandise including clappers, horns, banners etc. to be sold to the audience, • Include spectator engagement activities including DJ, games, clappers, gifts, apparel, lucky draws, competitions, quizzes etc. to maximize spectator | | | |



| | | | |
|--|---|--|--|
| | <p>interest for the event,</p> <ul style="list-style-type: none"> • Ensure experienced MC for each of indoor and outdoor stadium; should have conducted event commensurate to audience size; should be part of practice days; should have knowledge of the sport (basic rules and regulations), • Experienced DJ for each of indoor and outdoor stadium, • Ensure 3 youth focused activities per day in half time/ breaks between games for audience engagement, • Ensure 1 Interaction between audience and athletes/ brand ambassadors per day in half time/ breaks between games, • Provide sufficient and appropriate food, beverage and refreshments through food courts, vending machines, live counters, mobile carts etc. to the audience on chargeable basis. • Ensure clear and operational directional signage's • Ensure parking facility for the spectators at the stadium • Ensure hygiene and sanitization • Ensure Fan Zone at the concourse • Replay screens to be strategically located keeping the audience seating in mind. However, wherever available, existing screens/equipment to be used as is basis. The TSP will undertake all repairs to the pre-installed equipment before hand over. • Music to curated as per the regional likes • Ensure important announcement are made periodically and in multiple language. • Adequate arrangements to be ensured for 'Specially Abled' and Senior citizens of society. | | |
|--|---|--|--|

A summary of the costing as indicated in row titled Grand total will be taken into consideration for determining the lowest financial bid.



Name:

Designation:

Signature

ANNEXURE III
EXPERIENCE IN RELATED ACTIVITIES

| S.No | National Event Name | Date | Place | Supporting Document Enclosed |
|------|---------------------|------|-------|------------------------------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

FOOTNOTE:

1. Separate tables may be provided for the national and international events.
2. For the purpose of marking, only those events, managed by the SMA for the past three consecutive completed financial years, will be considered which are supported by documentary evidence like copies of agreements, work orders, letters of intent, completion certificates, etc.

Name:

Designation:

Signature:



**ANNEXURE IV
EARNEST MONEY DEPOSIT**

| S. No | Bank Drawn | Value in Rs. | DD No. and date |
|-------|------------|--------------|-----------------|
| | | 7.25 Lakhs | |

Name:

Designation:

Signature:



ANNEXURE V

Annual Turnover from Sports Management Works

| S. N. | Financial Year | Financial Turnover in INR.*** |
|-------|----------------|-------------------------------|
| 01 | 2014-15 | |
| 02 | 2015-16 | |
| 03 | 2016-17 | |

***To be supported by Certificate issued by a Chartered Accountant.

Name:

Designation:

Signature:



ANNEXURE VI

CONTRACT

BETWEEN

NATIONAL FILM DEVELOPMENT CORPORATION

AND

[NAME OF THE SMA]

DATED:



I. Form of Contract

(Text in brackets [] should be filled up appropriately; all notes should be deleted in final text)

This CONTRACT (hereinafter called the “**Contract**”) is made the [day] day of the month of [month], [year], between NATIONAL FILM DEVELOPMENT CORPORATION, NFDC, 4th Floor Soochana Bhavan, Phase I, CGO Complex, New Delhi, 110003, NFDC (hereinafter called the “**NFDC**”), of the First Part and, [name of SMA] (hereinafter called the “**SMA**”) of the Second Part.

WHEREAS

(a) the SMA, having represented to the “NFDC” that it has the required professional skills, personnel and technical resources, has offered to provide in response to the Tender Notice dated issued by the NFDC;

(b) the “NFDC” has accepted the offer of the SMA to provide the services on the terms and conditions set forth in this Contract.

NOW, THEREFORE, IT IS HEREBY AGREED between the parties as follows:

1. The following documents attached hereto shall be deemed to form an integral part of this Contract:

- (a) The General Conditions of Contract;
- (b) The Special Conditions of Contract;
- (c) The following Appendices:

Appendix A: Scope of Works

Appendix B: Costing of various activities/ services

Appendix C: Proforma of report / certificate

Appendix D: List of key personnel including the Producer

(Appendix –A is Annexure-I of RFP. Appendix-B is Annexure-II of RFP)

2. The mutual rights and obligations of the “NFDC” and the SMA shall be as set forth in the Contract, in particular:

(a) the SMA shall carry out and complete the Services in accordance with the provisions of the Contract; and

(b) the “NFDC” shall make payments to the SMA in accordance with the provisions of the Contract.

IN WITNESS WHEREOF, the Parties hereto have caused this Contract to be signed in their respective names as of the day and year first above written.



Signed by -----

1. For and on behalf of the National Film Development Corporation
[Authorized representative]

In presence of

(Witnesses)

- (i)
- (ii)

2. For and on behalf of [SMA]
[Authorized Representative]

In presence of
(Witnesses)

- (i)
- (ii)



II. General Conditions of Contract

1. GENERAL PROVISIONS

1.1 Definitions Unless the context otherwise requires, the following terms whenever used in this Contract have the following meanings:

(a) "Applicable Law" means the laws and any other instruments having the force of law in India for the time being.

(b) "SMA" means any private or public entity that will provide the Sports Management Services to the "NFDC" under the Contract.

(c) "Contract" means the Contract signed by the Parties and all the attached documents listed in its Clause 1, that is this General Conditions(GC), the Special Conditions (SC), and the Appendices.

(d) "Day" means calendar day.

(e) "Effective Date" means the date on which this Contract comes into force and effect pursuant to Clause GC 2.

(f) "GC" means these General Conditions of Contract.

(g) "Government" means the Government of India.

(h) "Party" means the "NFDC" or the SMA, as the case may be, and "Parties" means both of them.

(i) "Personnel" means professionals and support staff provided by the SMA or by any Sub-Contractor of SMA and assigned to perform the Services or any part thereof;

(j) "SC" means the Special Conditions of Contract by which the GC may be amended or supplemented.

(k) "Services" means the work to be performed by the SMA pursuant to this Contract, as described in Appendix A hereto.

(l) "Sub-Contractors" means any person or entity to whom/which the SMA subcontracts any part of the Services.

(m) "Third Party" means any person or entity other than the "NFDC", or the SMA.

(n) "In writing" means communicated in written form with proof of receipt.

(o) "END CLIENT" means Ministry of Youth Affairs & Sports & Sports Authority of India, Government of India.

1.2 Relationship Between the Parties

Nothing contained herein shall be construed as establishing a relationship of master and servant or of principal and agent as between the "NFDC" and the SMA. The SMA, subject to this Contract, has complete charge of Personnel and Sub-Contractors, if any, performing the Services and shall be fully responsible for the Services performed by them or on their



behalf hereunder.

1.3 Law Governing Contract: This Contract, its meaning and interpretation, and the relation between the Parties shall be governed by the applicable laws of India.

1.4 Headings: The headings shall not limit, alter or affect the meaning of this Contract

1.5 Notices

1.5.1 Any notice, request or consent required or permitted to be given or made pursuant to this Contract shall be in writing. Any such notice, request or consent shall be deemed to have been given or made when delivered in person to an authorized representative of the Party to whom the communication is addressed, or when sent by registered post to such Party at the address specified in the SC.

1.5.2 A Party may change its address for notice hereunder by giving the other Party notice in writing of such change to the address specified in the SC.

1.6 Location: The Services shall be performed at such locations as are specified in **Appendix A hereto** and, where the location of a particular task is not so specified, at such locations, as the "NFDC" may approve.

1.7 Authorized Representatives: Any action required or permitted to be taken, and any document required or permitted to be executed under this Contract by the "NFDC" or the SMA may be taken or executed by the officials specified in the SC.

1.8 Taxes and Duties: The SMA, Sub-Contractors and Personnel shall be liable to pay such direct and indirect taxes, duties, fees and other impositions levied under the applicable laws of India.

1.9 Fraud and Corruption

1.9.1 **Definitions:** It is the NFDC's policy to require that NFDC as well as SMA observe the highest standard of ethics during the execution of the Contract. In pursuance of this policy, the NFDC defines, for the purpose of this provision, the terms set forth below as follows:

(i) "corrupt practice" means the offering, receiving, or soliciting, directly or indirectly, of any thing of value to influence the action of a public official in the selection process or in contract execution;

(ii) "fraudulent practice" means a misrepresentation or omission of facts in order to influence a selection process or the execution of a contract;

(iii) "collusive practices" means a scheme or arrangement between two or more consultants, with or without the knowledge of the NFDC, designed to establish prices at artificial, non-competitive levels;

(iv) "coercive practices" means harming or threatening to harm, directly or indirectly, persons or their property to influence their participation in a procurement process, or affect the execution of a contract.



1.9.2 Measures to be taken by the NFDC

(a) The NFDC may terminate the Contract if it determines at any time that representatives of the SMA were engaged in corrupt, fraudulent, collusive or coercive practices during the selection process or the execution of that Contract, without the SMA having taken timely and appropriate action satisfactory to the NFDC to remedy the situation;

(b) The NFDC may also sanction against the SMA, including declaring the SMA ineligible, either indefinitely or for a stated period of time, to be awarded a contract if it at any time determines that the SMA has, directly or through an agent, engaged in corrupt, fraudulent, collusive or coercive practices in competing for, or in executing, a NFDC financed contract;

2. COMMENCEMENT, COMPLETION, MODIFICATION AND TERMINATION OF CONTRACT

2.1 **Effectiveness of Contract:** This Contract shall come into force and effect on the date (the "Effective Date") of the 'NFDC's notice to the SMA instructing the SMA to begin carrying out the Services. This notice shall confirm the conditions as stipulated in clause 3 of the SC.

2.2 **Commencement of Services:** The SMA shall begin carrying out the Services not later than the number of days after the Effective Date specified in the SC.

2.3 **Expiration of Contract:** Unless terminated earlier pursuant to Clause GC hereof, this Contract shall expire at the end of such time period after the Effective Date as specified in the SC.

2.4 **Entire Agreement:** This Contract contains all covenants, stipulations and provisions agreed by the Parties. No agent or representative of either Party has authority to make, and the Parties shall not be bound by or be liable for, any other statement, representation, promise or agreement not set forth herein.

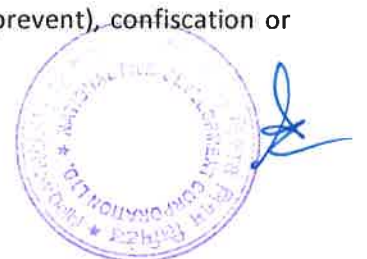
2.5 Modifications or Variations:

(a) Any modification or variation of the terms and conditions of this Contract, including any modification or variation of the scope of the Services, may only be made by written agreement between the Parties.

(b) In cases of substantial modifications or variations, the prior written consent of the NFDC is required.

2.6 Force Majeure

2.6.1 **Definition**(a) For the purposes of this Contract, "Force Majeure" means an event which is beyond the reasonable control of a Party, is not foreseeable, is unavoidable and not brought about by or at the instance of the Party claiming to be affected by such events and which has caused the non-performance or delay in performance, and which makes a Party's performance of its obligations hereunder impossible or so impractical as reasonably to be considered impossible in the circumstances, and includes, but is not limited to, war, riots, civil disorder, earthquake, fire, explosion, storm, flood or other extreme adverse weather conditions, strikes, lockouts or other industrial action (except where such strikes, lockouts or other industrial action are within the power of the Party invoking Force Majeure to prevent), confiscation or any other action by Government agencies.



(b) Force Majeure shall not include (i) any event which is caused by the negligence or intentional action of a Party or by or of such Party's Subcontractors or agents or employees, nor (ii) any event which a diligent Party could reasonably have been expected both to take into account at the time of the conclusion of this Contract, and avoid or overcome in the carrying out of its obligations hereunder.

(c) Subject to clause 2.6.2, Force Majeure shall not include insufficiency of funds or inability to make any payment required hereunder.

2.6.2 No Breach of Contract: The failure of a Party to fulfill any of its obligations hereunder shall not be considered to be a breach of, or default under, this Contract in so far as such inability arises from an event of Force Majeure, provided that the Party affected by such an event has taken all reasonable precautions, due care and reasonable alternative measures, all with the objective of carrying out the terms and conditions of this Contract.

2.6.3 Measures to be Taken: (a) A Party affected by an event of Force Majeure shall continue to perform its obligations under the Contract as far as is reasonably practical, and shall take all reasonable measures to minimize the consequences of any event of Force Majeure.

(b) A Party affected by an event of Force Majeure shall notify the other Party of such event as soon as possible, providing evidence of the nature and cause of such event, and shall similarly give written notice of the restoration of normal conditions as soon as possible.

(c) Any period within which a Party shall, pursuant to this Contract, complete any action or task, shall be extended for a period equal to the time during which such Party was unable to perform such action as a result of Force Majeure.

(d) During the period of their inability to perform the Services as a result of an event of Force Majeure, the SMA, upon instructions by the "NFDC", shall either:

- i) demobilize,; or
- ii) continue with the Services to the extent possible, in which case the SMA shall continue to be paid proportionately and on pro-rata basis, under the terms of this Contract.

(e) In the case of disagreement between the Parties as to the existence or extent of Force Majeure, the matter shall be settled according to Clause GC 8.

2.7 Termination

The "NFDC" may terminate this Contract in case of the occurrence of any of the events specified in paragraphs (a) through (g) of this Clause GC 2.7.

a) If the SMA fails to remedy a failure in the performance of its obligations hereunder,

b) If the SMA becomes insolvent or go into liquidation or receivership whether compulsory or voluntary.

c) If the SMA fails to comply with any final decision reached as a result of arbitration proceedings pursuant to Clause GC 8 hereof.



d) If the SMA, in the judgment of the "NFDC", has engaged in corrupt or fraudulent practices in competing for or in executing this Contract.

e) If the SMA submits to the "NFDC" a false statement which has a material effect on the rights, obligations or interests of the "NFDC".

f) If the SMA fails to provide the quality services as envisaged under this Contract.

g) If the "NFDC", in its sole discretion and for any reason whatsoever, decides to terminate this Contract.

2.7.1. In such an occurrence the "NFDC" shall give a not less than five (5) days written notice of termination to the SMA.

2.7.2 Cessation of Rights and Obligations: Upon termination of this Contract pursuant to Clauses GC 2.7 hereof, or upon expiration of this Contract pursuant to Clause GC 2.3 hereof, all rights and obligations of the Parties hereunder shall cease, except (i) such rights and obligations as may have accrued on the date of termination or expiration, and (ii) any right which a Party may have under the Law.

2.7.3 Cessation of Services: Upon termination of this Contract by notice of either Party to the other pursuant to Clauses GC 2.7 hereof, the SMA shall, immediately upon dispatch or receipt of such notice, take all necessary steps to bring the Services to a close in a prompt and orderly manner and shall make every reasonable effort to keep expenditures for this purpose to a minimum.

2.7.4 Payment upon Termination: Upon termination of this Contract pursuant to Clauses GC 2.7 hereof, the "NFDC" shall make the following payments to the Consultant:

(a) If the agreement is terminated, the SMA shall not be entitled to receive any agreed payments upon termination of the Contract. However, the "NFDC" may consider to make payment for the part satisfactorily performed on the basis of Quantum Merit as assessed by it, if such part is of economic utility to the NFDC. Under such circumstances, upon termination, NFDC may also impose liquidated damages as per the provisions of Clause 9 of this Contract. The SMA will be required to pay any such liquidated damages to NFDC within 30 days of termination date.

3. OBLIGATIONS OF THE SMA

3.1 General

3.1.1 Standard of Performance: The SMA shall perform the Services and carry out their obligations hereunder with all due diligence, efficiency and economy, in accordance with generally accepted professional standards and shall observe sound management practices, and employ appropriate technology and safe and effective equipment, machinery, materials and methods. The SMA shall always act, in respect of any matter relating to this Contract or to the Services, as faithful adviser to the "NFDC", and shall at all times support and safeguard the NFDC's legitimate interests in any dealings with Sub-Consultants or Third Parties.

3.2 Confidentiality: Except with the prior written consent of the "NFDC", the SMA and the Personnel shall not at any time communicate to any person or entity any confidential information acquired in the course of the Services, nor shall the SMA and its Personnel make public the



recommendations formulated in the course of, or as a result of, the Services.

3.3 Insurance to be Taken out by the Consultant: The SMA (i) shall take out and maintain, and shall cause any Sub-contractors to take out and maintain insurance, at their (or the Sub-contractors, as the case may be) own cost, insurance against any risks.

3.4 Reporting Obligations: The SMA shall submit to the "NFDC" the reports and documents specified in Appendix B hereto, in the form, in the numbers and within the time periods set forth in the said Appendix. Final reports shall be delivered in CD ROM in addition to the hard copies specified in said Appendix-C.

3.5 Documents Prepared by the SMA to be the property of the "NFDC": All plans, drawings, specifications, designs, reports, other documents and software prepared by the SMA for the "NFDC" under this Contract shall become and remain the property of the "NFDC", and the SMA shall, not later than upon termination or expiration of this Contract, deliver all such documents to the "NFDC", together with a detailed inventory thereof. The SMA may retain a copy of such documents, but shall not use anywhere, without taking permission, in writing, from the NFDC and the NFDC reserves right to grant or deny any such request. If license agreements are necessary or appropriate between the SMA and third parties for purposes of development of any such computer programs, the SMA shall obtain the "NFDC"'s prior written approval to such agreements, and the "NFDC" shall be entitled at its discretion to require recovering the expenses related to the development of the program(s) concerned.

4. SMA PERSONNEL AND SUB-CONTRACTORS

4.1 General: The SMA shall employ and provide such qualified and experienced Personnel as are required to carry out the Services. Details of key Personnel shall be provided as Appendix-D to this Contract.

(a) Except as the "NFDC" may otherwise agree, no changes shall be made in the key Personnel. If, for any reason beyond the reasonable control of the SMA, such as retirement, death, medical incapacity, among others, it becomes necessary to replace any of the Personnel, the SMA shall forthwith provide as a replacement a person of equivalent or better qualifications.

(b) If the "NFDC" (i) finds that any of the Personnel has committed serious misconduct or has been charged with having committed a criminal action, or (ii) has reasonable cause to be dissatisfied with the performance of any of the Personnel, then the SMA shall, at the "NFDC's" written request specifying the grounds therefore, forthwith provide as a replacement a person with qualifications and experience acceptable to the "NFDC", and (ii) the remuneration to be paid for any of the Personnel provided as a replacement shall not exceed the remuneration which would have been payable to the Personnel replaced.

The SMA shall not sub-contract any or part of the work without prior written permission of the NFDC.

5. OBLIGATIONS OF THE "NFDC"

5.1 Assistance and Exemptions: Unless otherwise specified in the SC, the "NFDC" shall use its best efforts to ensure that the Government shall:

a) Provide the SMA, and Personnel with work permits and such other documents as shall be necessary to enable the SMA or Personnel to perform the Services.



b) Issue to officials, agents and representatives of the Government all such instructions as may be necessary or appropriate for the prompt and effective implementation of the Services.

c) Provide to the SMA and Personnel any such other assistance as may be specified in the SC.

5.2 Change in the Applicable Law Related to Taxes and Duties: If, after the date of this Contract, there is any change in the Applicable Laws of India with respect to taxes and duties, which are directly payable by the SMA for providing the Services i.e. service tax or any such applicable tax from time to time, which increases or decreases the cost incurred by the SMA in performing the Services, then the remuneration and reimbursable expenses otherwise payable to the SMA under this Contract shall be increased or decreased accordingly by agreement between the Parties hereto, and corresponding adjustments shall be made to the ceiling amounts specified in Clause GC 6.1 (c) of this Contract.

5.3 Payment: In consideration of the Services performed by the SMA under this Contract, the "NFDC" shall make to the SMA such payments and in such manner as is provided by Clause GC 6 of this Contract.

6. PAYMENTS TO THE SMA

6.1 Total Cost of the Services

a) The total cost of the Services payable is set forth in Appendix-B as per the SMA's proposal to the NFDC and as negotiated thereafter.

b) Except as may be otherwise agreed under Clause GC 2.5 and subject to Clause GC 6.1(c), payments under this Contract shall not exceed the amount specified in Appendix-B.

c) Notwithstanding Clause GC 6.1(b) hereof, if pursuant to Clause 5.2 hereof, the Parties shall agree that additional payments shall be made to the SMA in order to cover any necessary additional expenditures not envisaged in the cost estimates referred to in Clause GC 6.1(a) above, the ceiling or ceilings, as the case may be, set forth in Clause GC 6.1(b) above shall be increased by the amount or amounts, as the case may be, of any such additional payments.

6.2 Currency of Payment: All payments shall be made in Indian Rupees.

6.3 Terms of Payment: The payments in respect of the Services shall be made as follows:

a) **Performance guarantee** - 10% of total value of the Contract in the form of Performance Bank Guarantee valid for six months beyond the expiry of the Contract prior to signing of Contract and issue of notice by NFDC as specified in para 2.1 of GC.

b) 50% of the total value of the Contract shall be paid as advance after production of Bank Guarantee for an equivalent amount valid for six months beyond the expiry of the contract, subject to receipt of funds from the END CLIENT

c) **Final Payment:** The final payment as specified in SC 7 shall be made only after the final report, final statement & a CA certificate as per **Annexure VIII** for all the expenses incurred, identified as such, shall have been submitted by the SMA and approved as satisfactory by the "NFDC" subject to receipt of funds from the END CLIENT. The Services shall be deemed completed and finally accepted by the "NFDC" and the final report and final statement shall be deemed approved by the "NFDC" as



satisfactory thirty (30) calendar days after receipt of the final report and final statement by the "NFDC" unless the "NFDC", within such thirty (30) day period, gives written notice to the SMA specifying in detail deficiencies in the Services, the final report or final statement. The SMA shall thereupon promptly make any necessary corrections, and thereafter the foregoing process shall be repeated.

d) For the purpose of payment under Clause 6.3 (c) above, acceptance means; acceptance of the deliverables by the NFDC after submission by the SMA with/ without modifications to be communicated in writing by the NFDC to the SMA.

e) If the deliverables submitted by the SMA are not acceptable to the NFDC, reasons for such non-acceptance should be recorded in writing; the NFDC shall not release the payment due to SMA. This is without prejudicing the NFDC's right to levy any liquidated damages under clause 9. In such case, the payment will be released to the SMA only after it re-submits the deliverable and which is accepted by the NFDC.

f) All payments under this Contract shall be made to the accounts of the SMA specified in the SC.

g) With the exception of the final payment under (c) above, payments do not constitute acceptance of the Services nor relieve the SMA of any obligations here under, unless the acceptance has been communicated by the NFDC to the SMA in writing.

h) In case of early termination of the Contract, the payment shall be made to the SMA as mentioned here with: A reasonable assessment of the reimbursable and miscellaneous expenses shall be made based on details furnished by the SMA in this regard with supporting documents and based on the assessment of the work done and the respective rates as provided. Wherever such an assessment is difficult, the rates should be arrived at by calculating the amount on pro-rata basis.

7. FAIRNESS AND GOOD FAITH

7.1 Good Faith: The Parties undertake to act in good faith with respect to each other's rights under this Contract and to adopt all reasonable measures to ensure the realization of the objectives of this Contract.

7.2 Operation of the Contract: The Parties recognize that it is impractical in this Contract to provide for every contingency which may arise during the life of the Contract, and the Parties hereby agree that it is their intention that this Contract shall operate fairly as between them, and without detriment to the interest of either of them, and that, if during the term of this Contract either Party believes that this Contract is operating unfairly, the Parties will use their best efforts to agree on such action as may be necessary to remove the cause or causes of such unfairness, but no failure to agree on any action pursuant to this Clause shall give rise to a dispute subject to arbitration in accordance with Clause GC 8 hereof.

8. SETTLEMENT OF DISPUTES

8.1 Amicable Settlement: Performance of the Contract is governed by the terms & conditions of the Contract; in case dispute arises between the Parties regarding any matter under the Contract, either Party of the Contract may send a written Notice of Dispute to the other Party. The Party receiving the Notice of Dispute will consider the Notice and respond to it in writing within 30 days after receipt. If that Party fails to respond within 30 days, or the dispute cannot be amicably settled within 60 days following the response of that party, clause GC 8.2 shall become applicable.



8.2 Arbitration:

(a) In the case of dispute arising upon or in relation to or in connection with the Contract between the NFDC and the SMA, which has not been settled amicably, any Party can refer the dispute for Arbitration under (Indian) Arbitration and Conciliation Act, 1996 (as amended from time to time). Such disputes shall be referred to an Arbitral Tribunal consisting of 3 (three) arbitrators, one each to be appointed by the NFDC and the SMA, the third arbitrator shall be chosen by the two arbitrators so appointed by the Parties and shall act as Presiding Arbitrator. In case of failure of the two arbitrators, appointed by the Parties to reach a consensus regarding the appointment of the third arbitrator within a period of 30 days from the date of appointment of the two arbitrators, the Presiding arbitrator shall be appointed by NFDC. The Arbitration and Conciliation Act, 1996 (as amended from time to time) and any statutory modification or reenactment thereof, shall apply to these arbitration proceedings.

(b) Arbitration proceedings shall be held in India at the place indicated in SC and the language of the arbitration proceedings and that of all documents and communications between the Parties shall be English.

(c) The decision of the majority of arbitrators shall be final and binding upon both Parties. The expenses of the arbitrators as determined by the arbitrators shall be shared equally by the NFDC and the Consultant. However, the expenses incurred by each Party in connection with the preparation, presentation shall be borne by the Party itself. All arbitration awards shall be in writing and shall state the reasons for the award.

9. Liquidated Damages

9.1 The amount of liquidated damages under this Contract shall not exceed [10] % of the total value of the Contract.

9.2 The liquidated damages shall be applicable under following circumstances:

In the event of SMA's default in adhering to the agreed time frame / scheduled set of activities as detailed in this Contract, the SMA shall be liable to pay 1% of the total cost of the Services for delay of each day or part thereof.

10. Miscellaneous provisions:

i. Nothing contained in this Contract shall be construed as establishing or creating between the Parties, a relationship of master and servant or principal and agent.

ii. Any failure or delay on the part of any Party to exercise right or power under this Contract shall not operate as waiver thereof.

iii. The SMA shall notify the NFDC/ the Government of India of any material change in their status, in particular, where such change would impact on performance of obligations under this Contract.

iv. Each member/constituent of the SMA, in case of a consortium, shall be jointly and severally liable to and responsible for all obligations towards the NFDC/Government for performance of works/services including that of its Personnel/Sub Contractors under the Contract.

v. The SMA shall at all times indemnify and keep indemnified the NFDC/Government of India against all claims/damages etc. for any infringement of any Intellectual Property Rights (IPR) while providing



its Services under the Contract.

vi. The SMA shall at all times indemnify and keep indemnified the NFDC/Government of India against any claims in respect of any damages or compensation payable in consequences of any accident or injury sustained or suffered by its (the SMA's) Personnel/ Sub-Contractors, employees or agents or by any other third party resulting from or by any action, omission or operation conducted by or on behalf of the SMA.

vii. The SMA shall at all times indemnify and keep indemnified the NFDC/Government of India against any and all claims by employees, workman, contractors, sub-contractors, suppliers, agent(s), employed engaged or otherwise working for the SMA, in respect of wages, salaries, remuneration, compensation or the like.

viii. All claims regarding indemnity shall survive the termination or expiry of the Contract.

ix. It is acknowledged and agreed by all Parties that there is no representation of any type, implied or otherwise, of any absorption, regularization, continued engagement or concession or preference for employment of persons engaged by the SMA for any engagement, service or employment in any capacity in any office or establishment of the Government of India or the NFDC.

III. SPECIAL CONDITIONS OF CONTRACT:

| SC Clause | Ref of GC Clause | Amendments of and supplements to, in the General conditions of Contract |
|-----------|------------------|--|
| 1. | | The Addresses are: NFDC Attention: Fax: SMA Attention: Fax: |
| 2. | | The Authorized Representatives are: For the "NFDC": For the SMA: |
| 3. | | Submission of Bank Guarantee valid for 6 months beyond the expiry of the Contract of 10% of the value of the Contract as performance guarantee. |
| 4. | 2.2 | The time period shall be the effective date. |
| 5. | 2.3 | The time period shall be three months from the effective date. |
| 6. | 8.3 | The Arbitration proceedings shall take place in New Delhi. |
| | | The payment schedule is as follow: <ul style="list-style-type: none"> 50% of the Contract value as advance on production of Bank Guarantee of equivalent amount valid for a period of six months and subject to receipt of funds to NFDC from the END CLIENT. |

| | | |
|--|--|--|
| | | <ul style="list-style-type: none"> Balance 50% on successful completion of the work after acceptance certificate to the effect by the NFDC and subject to receipt of funds to NFDC from the END CLIENT. |
|--|--|--|

Binding signature of NFDC Signed by _____
(for and on behalf of the NFDC)

Binding signature of SMA Signed by _____
_____(for and on behalf of
_____ duly authorized vide Resolution

No _____ dated _____ of the Board of Directors of _____)

In the presence of

(Witnesses)



IV. APPENDIXES

Appendix A: Scope of Work

Appendix B: Costing of various services

Appendix C: Proforma of report / certificate

Appendix D: List of key Personnel including the PR Coordinator

(Appendix –A is Annexure-I of RFP. Appendix-B is Annexure-II of RFP)

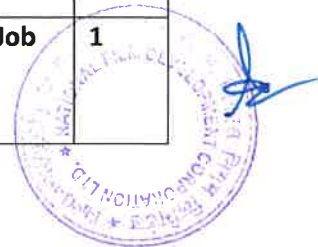


APPENDIX A

Scope of work

The SMA will organize, fabricate and execute the KHELO INDIA SCHOOL GAMES (31st January – 8th February 2018). The proposed venue will be at 5 stadiums in **Delhi**. Infrastructure shall be provided by SMA. In case additional items are required then the same shall be specified and accounted for in the financial quote.

| S.No. | Details | Unit | No. |
|-----------|--|------------|----------|
| 1. | TECHNOLOGY - HARDWARE SUPPORT (ICT & SECURITY EQUIPMENT) ITEMS: 1 Desktop internet enabled (25 X 16 FOPs) 2 Laptop internet enabled (5 X 16 FOPs) 3 Printer MFP A4 (Black) (10 X 16 FOPs) 4 Printer MFP Color A3 (1 X 16 FOPs) 5 Projector 3500 Lumens – 01 Nos. 6 Switch L3 - 24 Ports (for Networking) 7 LAN Hub - 5 Ports 8 Wi-Fi Router 9 Wi-Fi Extender 10 Cartridges – 2 nos. per day per printer 11 Flat screen LED Television(10 X 16 FOPs) 12 Printer Colour A4(3 X 16 FOPs) 13 Short range Walkie talkie(20 X 16 FOPs) 14 Long range Walkie-talkies (one for each Transport vehicle) – 80 Nos. 15 Door Framed Metal Detectors (DFMD) – 45 Nos. 16 CCTV with Night Vision – 75 Nos. (50 for IGS & 25 for JNS) | Job | 1 |
| 2. | TEST EVENTS <ul style="list-style-type: none"> Opening ceremony with full technical rehearsal in complete sync with host broadcaster shall be completed in the presence of all stakeholders 1 day prior to the live broadcast, The full technical rehearsal shall involve the scheduled match play apart from the opening/closing ceremony acts, The final and comprehensive Opening details including acts etc. shall be submitted to all stakeholders, OC and the host broadcaster at least 7 days prior to the said events, subject to approval of OC-KISG. Test events with full set of players, officials, broadcast setup, media setup to be implemented for all sports being broadcast live, All improvements requested by broadcast partners, NSF's to be finalized and implemented before the live broadcast event. | Job | 1 |
| 3. | OVERALL MANPOWER AND MANAGEMENT <ul style="list-style-type: none"> Provide the OC-KISG with an organization chart of TSP operations team | Job | 1 |



- Provide the OC-KISG with all contact details of all vertical heads within the TSP operations team,
- Ensure that 'Daily Running Sheet' (DRS) to be finalised by 5 PM previous day. Format of Daily Running Sheet will be provided by OC-KISG.
- Ensure that daily post-event de-briefing of operations as well as broadcast team is done.
- Overall manpower requirement as follows;

| Operations Team | | |
|-----------------|---------------------------------|------|
| S. No. | Manpower | Team |
| 1 | Tournament Director | 1 |
| 2 | Assistant Tournament Director | 1 |
| 3 | Venue Operations Head | 7 |
| 4 | Assistant Venue Operations Head | 14 |
| 5 | Venue Managers | 16 |
| 6 | Assistant Venue Manager | 16 |
| 7 | Ticketing Head | 2 |
| 8 | Ticketing Manager | 4 |
| 9 | Media Head | 2 |
| 10 | Media Manager | 6 |
| 11 | Hospitality Head | 2 |
| 12 | Hospitality Manager | 8 |
| 13 | Housekeeping Head | 2 |
| 14 | Housekeeping Manager | 6 |
| 15 | Transport Head | 2 |
| 16 | Transport Manager | 10 |
| 17 | Accommodation Head | 2 |
| 18 | Accommodation Manager | 5 |
| 19 | Team Liaison Managers | 20 |
| Total | | 126 |

4. PRESS OPERATIONS & PUBLIC RELATIONS

Job 1

1. appoint a press coordinator within three days from award of work to integrate all stakeholder press & PR initiatives,
2. ensure that the government's "Khelo India mark" is the focus of all coverage disseminating around the event,
3. create and disseminate sub-events, exclusive news worthy interviews, "hero building", social impact reports
4. ensure leadership in creating an excellent public opinion around the event,
5. ensure any and all negative areas (if any) are identified and notified to all stakeholders at the earliest,



| | | | |
|----|---|-----|---|
| | <ol style="list-style-type: none"> 6. ensure any and all negative press reports are handled swiftly with corrective action reports 7. ensure daily press releases to maximize event coverage in national & regional dailies, magazines and digital media, 8. Press briefing will be done by OC-KISG. The TSP will make arrangements for press conferences and all necessary material (media Kits, souvenirs etc.) covering, <ul style="list-style-type: none"> o Launch event o Opening ceremony o Post-match press conferences for all broadcast sports (semi-final onwards) o Special cases 9. Ensure that sufficient media space is allocated to include editorial, advertorial and advertisement content for the event. The intent is to cover the event vision, its build-up by leveraging the quality of action and highlighting the heroes/ records of various disciplines. | | |
| 5. | <p><u>VENUE BRANDING & DESIGN</u></p> <ul style="list-style-type: none"> • 3 options of indoor stadium FOP and layout design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • 3 options of outdoor stadium FOP design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • Post final approvals of the branding elements, the same needs to be in the program manual for usage by all partners of OC-KISG. • All branding elements including sponsors' logo placement will be suggested by OC-KISG. Creative template and designs are to be approved in advance by OC- KISG. • All branding elements such as standees, arches, backdrops, banners, hoardings etc. shall have mention of all partners of OC-KISG. • Venue directional signage shall start from 1Km radius (all approach roads) to the venue. However, this may be discussed and mutually agreed upon with the TSP. • The venue entry and exit gate/arch should be placed at all venues (all sports); • All entry points to the stadium should have adequate branding for the events, seating arrangements and other specific areas e.g. Police post, medical room, press conference area, hospitality lounges, playing arena, mixed zones etc. • All players' room, gym, coaches' rooms, stores etc. and any other specified area/room thereon shall be adequately branded. • The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per | Job | 1 |



sport.

- The venue/player entry should be aesthetically and thematically designed with colour theme and palette approved by the OC-KISG.
- Each structure should only be branded with Khelo India marks. Event logo to appear with the host broadcaster credit and event /sponsors logos as a standard template. The creative designs for such structures will be approved by OC-KISG.
- All FOPs should have 3d infield/FOP branding/Mat like other international sports event of cricket tournaments.
- All collaterals, merchandise and stationary to be designed as per the approved event designs shall be developed by the TSP.
- Branding of Victory Podiums to be done by TSP.
- All designs and creatives options shall be presented for approval of OC-KISG well in time.
- Overall branding quantity and specifications for all five venues is as follows:

| S.No | Particulars | Quantity | Material Specification |
|------|-------------------------------|---------------|--|
| 1 | Flex & Frame - Inside Bowl | 90,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 2 | Flex & Frame - Concourse | 2,60,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 3 | Vinyl | 20,000 sqft | 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 4 | Vinyl on Sunboard | 5000 sqft | 5mm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 5 | Backdrops | 3500 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 6 | Champions Board - 20ft by 3ft | 16 nos | Plyboard with MS Pipe Frame with 320 GSM Blockout Star Flex |
| 7 | Main Gate Arch | 15,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 8 | Directional Signages | 85,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |

6. VENUE OVERLAYS

Overall equipment requirements:

| Sr No | Item | Qty |
|-------|------------------------|------|
| 1 | Table | 1500 |
| 2 | Chairs | 3000 |
| 3 | Octonorm Partitions | 300 |
| 4 | Lockers | 50 |
| 5 | Power Point With Wring | 1000 |
| 6 | Chemical Toilets | 50 |
| 7 | victory Podiums | 5 |
| 8 | Tiered Seating | 1200 |
| 9 | 2 Door Almirah | 25 |
| 10 | Hospital Beds | 9 |
| 11 | Massage Table | 4 |
| 12 | Tansile Barrier | 50 |

Job

1



| | | | | | |
|----|--|--|-----|-----|---|
| | 13 | Tent (5m x 5m) With General Lighting | 20 | | |
| | 14 | Tent (60mx 25m) German Hanger With Lighting Of 200 Lux and adequate power points | 1 | | |
| | 15 | Tent 15mx 15m Lighting and Plug Points | 1 | | |
| | 16 | Sofa 2 Seater | 30 | | |
| | 17 | Central Table | 15 | | |
| | 18 | Refrigrator | 10 | | |
| | 19 | Office Bins | 100 | | |
| | 20 | White Baords | 10 | | |
| | 21 | Ice Bath Tubs | 4 | | |
| | 22 | Wooden Partition (200 Feet x 15 Feet) | 1 | | |
| | 23 | Director Of Shooting Stand (Archery) | 1 | | |
| | 24 | LED 150 Watts Lighting (Archery) | 40 | | |
| | 25 | Spot Light | 100 | | |
| | 26 | Iron with Ironing Table | 20 | | |
| | 27 | Mirror with Lights | 20 | | |
| | 28 | Green Rooms (4 x 4x 8 feet) | 30 | | |
| | **Overlays requirement for Broadcast Partner will be communicated by 10 th January 2018. | | | | |
| 7. | SPECTATOR SERVICES & SPORTS PRESENTATION | | | Job | 1 |
| | <ul style="list-style-type: none">• Merchandise availability at in-stadia kiosk and; Merchandise including clappers, horns, banners etc. to be sold to the audience,• Include spectator engagement activities including DJ, games, clappers, gifts, apparel, lucky draws, competitions, quizzes etc. to maximize spectator interest for the event,• Ensure experienced MC for each of indoor and outdoor stadium; should have conducted event commensurate to audience size; should be part of practice days; should have knowledge of the sport (basic rules and regulations),• Experienced DJ for each of indoor and outdoor stadium,• Ensure 3 youth focused activities per day in half time/ breaks between games for audience engagement,• Ensure 1 Interaction between audience and athletes/ brand ambassadors per day in half time/ breaks between games,• Provide sufficient and appropriate food, beverage and refreshments through food courts, vending machines, live counters, mobile carts etc. to the audience on chargeable basis.• Ensure clear and operational directional signage's• Ensure parking facility for the spectators at the stadium• Ensure hygiene and sanitization• Ensure Fan Zone at the concourse | | | | |



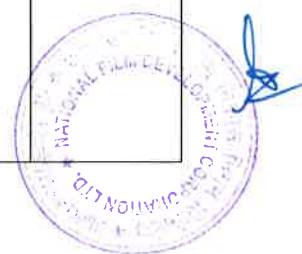
| | | | |
|--|--|--|--|
| | <ul style="list-style-type: none"> • Replay screens to be strategically located keeping the audience seating in mind. However, wherever available, existing screens/equipment to be used as is basis. The TSP will undertake all repairs to the pre-installed equipment before hand over. • Music to curated as per the regional likes • Ensure important announcement are made periodically and in multiple language. • Adequate arrangements to be ensured for 'Specially Abled' and Senior citizens of society. | | |
|--|--|--|--|

APPENDIX – B

Consolidated summary of costing of various items to be managed and executed by the SMA.

| S.No. | Details | Rate | Amount |
|-------|--|------|--------|
| 1. | <u>TECHNOLOGY - HARDWARE SUPPORT (ICT & SECURITY EQUIPMENT)</u> <u>ITEMS:</u> | | |
| 1 | Desktop internet enabled (25 X 16 FOPs) | | |
| 2 | Laptop internet enabled (5 X 16 FOPs) | | |
| 3 | Printer MFP A4 (Black) (10 X 16 FOPs) | | |
| 4 | Printer MFP Color A3 (1 X 16 FOPs) | | |
| 5 | Projector 3500 Lumens – 01 Nos. | | |
| 6 | Switch L3 - 24 Ports (for Networking) | | |
| 7 | LAN Hub - 5 Ports | | |
| 8 | Wi-Fi Router | | |
| 9 | Wi-Fi Extender | | |
| 10 | Cartridges – 2 nos. per day per printer | | |
| 11 | Flat screen LED Television (10 X 16 FOPs) | | |
| 12 | Printer Colour A4 (3 X 16 FOPs) | | |
| 13 | Short range Walkie Talkie(20 X 16 FOPs) | | |
| 14 | Long range Walkie-talkies (one for each Transport vehicle) – 80 Nos. | | |
| 15 | Door Framed Metal Detectors (DFMD) – 45 Nos. | | |
| 16 | CCTV with Night Vision – 75 Nos. (50 for IGS & 25 for JNS) | | |

| 2. | <p>TEST EVENTS</p> <ul style="list-style-type: none">• Opening ceremony with full technical rehearsal in complete sync with host broadcaster shall be completed in the presence of all stakeholders 1 day prior to the live broadcast,• The full technical rehearsal shall involve the scheduled match play apart from the opening/closing ceremony acts,• The final and comprehensive Opening details including acts etc. shall be submitted to all stakeholders, OC and the host broadcaster at least 7 days prior to the said events, subject to approval of OC-KISG.• Test events with full set of players, officials, broadcast setup, media setup to be implemented for all sports being broadcast live, All improvements requested by broadcast partners, NSF's to be finalized and implemented before the live broadcast event. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------|--|-----------------|--|--|--------|----------|------|---|---------------------|---|---|-------------------------------|---|---|-----------------------|---|---|---------------------------------|----|---|----------------|----|---|-------------------------|----|---|----------------|---|---|-------------------|---|---|------------|---|----|---------------|---|----|------------------|---|----|---------------------|---|----|-------------------|---|----|----------------------|---|--|--|
| 3. | <p>OVERALL MANPOWER AND MANAGEMENT</p> <ul style="list-style-type: none">• Provide the OC-KISG with an organization chart of TSP operations team• Provide the OC-KISG with all contact details of all vertical heads within the TSP operations team,• Ensure that 'Daily Running Sheet' (DRS) to be finalised by 5 PM previous day. Format of Daily Running Sheet will be provided by OC-KISG.• Ensure that daily post-event de-briefing of operations as well as broadcast team is done.• Overall manpower requirement as follows; <table><tr><th colspan="3">Operations Team</th></tr><tr><th>S. No.</th><th>Manpower</th><th>Team</th></tr><tr><td>1</td><td>Tournament Director</td><td>1</td></tr><tr><td>2</td><td>Assistant Tournament Director</td><td>1</td></tr><tr><td>3</td><td>Venue Operations Head</td><td>7</td></tr><tr><td>4</td><td>Assistant Venue Operations Head</td><td>14</td></tr><tr><td>5</td><td>Venue Managers</td><td>16</td></tr><tr><td>6</td><td>Assistant Venue Manager</td><td>16</td></tr><tr><td>7</td><td>Ticketing Head</td><td>2</td></tr><tr><td>8</td><td>Ticketing Manager</td><td>4</td></tr><tr><td>9</td><td>Media Head</td><td>2</td></tr><tr><td>10</td><td>Media Manager</td><td>6</td></tr><tr><td>11</td><td>Hospitality Head</td><td>2</td></tr><tr><td>12</td><td>Hospitality Manager</td><td>8</td></tr><tr><td>13</td><td>Housekeeping Head</td><td>2</td></tr><tr><td>14</td><td>Housekeeping Manager</td><td>6</td></tr></table> | Operations Team | | | S. No. | Manpower | Team | 1 | Tournament Director | 1 | 2 | Assistant Tournament Director | 1 | 3 | Venue Operations Head | 7 | 4 | Assistant Venue Operations Head | 14 | 5 | Venue Managers | 16 | 6 | Assistant Venue Manager | 16 | 7 | Ticketing Head | 2 | 8 | Ticketing Manager | 4 | 9 | Media Head | 2 | 10 | Media Manager | 6 | 11 | Hospitality Head | 2 | 12 | Hospitality Manager | 8 | 13 | Housekeeping Head | 2 | 14 | Housekeeping Manager | 6 | | |
| Operations Team | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| S. No. | Manpower | Team | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Tournament Director | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Assistant Tournament Director | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Venue Operations Head | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Assistant Venue Operations Head | 14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Venue Managers | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Assistant Venue Manager | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Ticketing Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | Ticketing Manager | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | Media Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | Media Manager | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | Hospitality Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | Hospitality Manager | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Housekeeping Head | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Housekeeping Manager | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



| | | | | | |
|-----------|--|-----------------------|------------|--|--|
| | 15 | Transport Head | 2 | | |
| | 16 | Transport Manager | 10 | | |
| | 17 | Accommodation Head | 2 | | |
| | 18 | Accommodation Manager | 5 | | |
| | 19 | Team Liaison Managers | 20 | | |
| | Total | | 126 | | |
| 4. | <p align="center"><u>PRESS OPERATIONS & PUBLIC RELATIONS</u></p> <p>1. appoint a press coordinator within three days from award of work to integrate all stakeholder press & PR initiatives,</p> <p>1. ensure that the government's "Khelo India mark" is the focus of all coverage disseminating around the event,</p> <p>2. create and disseminate sub-events, exclusive news worthy interviews, "hero building", social impact reports</p> <p>3. ensure leadership in creating an excellent public opinion around the event,</p> <p>4. ensure any and all negative areas (if any) are identified and notified to all stakeholders at the earliest,</p> <p>5. ensure any and all negative press reports are handled swiftly with corrective action reports</p> <p>6. ensure daily press releases to maximize event coverage in national & regional dailies, magazines and digital media,</p> <p>7. Press briefing will be done by OC-KISG. The TSP will make arrangements for press conferences and all necessary material (media Kits, souvenirs etc.) covering,</p> <p> a. Launch event</p> <p> b. Opening ceremony</p> <p> c. Post-match press conferences for all broadcast sports (semi-final onwards)</p> <p> d. Special cases</p> <p>8. Ensure that sufficient media space is allocated to include editorial, advertorial and advertisement content for the event. The intent is to cover the event vision, its build-up by leveraging the quality of action and highlighting the heroes/ records of various disciplines.</p> | | | | |
| 5. | <p align="center"><u>VENUE BRANDING & DESIGN</u></p> | | | | |



| | | | |
|--|--|--|--|
| | <ul style="list-style-type: none"> • 3 options of indoor stadium FOP and layout design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • 3 options of outdoor stadium FOP design options to be submitted (for each broadcast sport as mentioned in PMR RFP) for approval to OC-KISG • Post final approvals of the branding elements, the same needs to be in the program manual for usage by all partners of OC-KISG. • All branding elements including sponsors' logo placement will be suggested by OC-KISG. Creative template and designs are to be approved in advance by OC- KISG. • All branding elements such as standees, arches, backdrops, banners, hoardings etc. shall have mention of all partners of OC-KISG. • Venue directional signage shall start from 1Km radius (all approach roads) to the venue. However, this may be discussed and mutually agreed upon with the TSP. • The venue entry and exit gate/arch should be placed at all venues (all sports); • All entry points to the stadium should have adequate branding for the events, seating arrangements and other specific areas e.g. Police post, medical room, press conference area, hospitality lounges, playing arena, mixed zones etc. • All players' room, gym, coaches' rooms, stores etc. and any other specified area/room thereon shall be adequately branded. • The player entry and exit gate/arch should be placed at all venues (all sports); one for each team/ one per venue/one per sport. • The venue/player entry should be aesthetically and thematically designed with colour theme and palette approved by the OC-KISG. • Each structure should only be branded with Khelo India marks. Event logo to appear with the host broadcaster credit and event /sponsors logos as a standard template. The creative designs for such structures will be approved by OC-KISG. • All FOPs should have 3d infield/FOP branding/Mat like other international sports event of cricket tournaments. • All collaterals, merchandise and stationary to be designed as per the approved event designs shall be developed by the TSP. • Branding of Victory Podiums to be done by TSP. • All designs and creatives options shall be presented for approval of OC-KISG well in time. | | |
|--|--|--|--|



- Overall branding quantity and specifications for all five venues is as follows:

| S.No | Particulars | Quantity | Material Specification |
|------|-------------------------------|---------------|--|
| 1 | Flex & Frame - Inside Bowl | 90,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 2 | Flex & Frame - Concourse | 2,60,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 3 | Vinyl | 20,000 sqft | 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 4 | Vinyl on Sunboard | 5000 sqft | 5mm Sunboard with 3M/LG Eco Solvent Vinyl with Matt Lamination |
| 5 | Backdrops | 3500 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 6 | Champions Board - 20ft by 3ft | 16 nos | Plyboard with MS Pipe Frame with 320 GSM Blockout Star Flex |
| 7 | Main Gate Arch | 15,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |
| 8 | Directional Signages | 85,000 sqft | MS Pipe Frame with 320 GSM Blockout Star Flex |

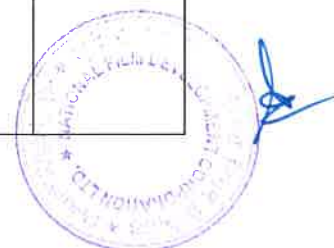
6. VENUE OVERLAYS

Overall equipment requirements:

| | Item | Qty |
|----|--|-----|
| 1 | Table | 15 |
| 2 | Chairs | 30 |
| 3 | Octonorm Partitions | 3 |
| 4 | Lockers | |
| 5 | Power Point With Wring | 10 |
| 6 | Chemical Toilets | |
| 7 | victory Podiums | |
| 8 | Tiered Seating | 12 |
| 9 | 2 Door Almirah | |
| 10 | Hospital Beds | |
| 11 | Massage Table | |
| 12 | Tansile Barrier | |
| 13 | Tent (5m x 5m) With General Lighting | |
| 14 | Tent (60mx 25m) German Hanger With Lighting Of 200 Lux and adequate power points | |
| 15 | Tent 15mx 15m Lighting and Plug Points | |
| 16 | Sofa 2 Seater | |
| 17 | Central Table | |
| 18 | Refrigerator | |
| 19 | Office Bins | 1 |
| 20 | White Baords | |
| 21 | Ice Bath Tubs | |
| 22 | Wooden Partition (200 Feet x 15 Feet) | |
| 23 | Director Of Shooting Stand (Archery) | |



| | | | | | |
|----|---|----------------------------------|-----|--|--|
| | 24 | LED 150 Watts Lighting (Archery) | 40 | | |
| | 25 | Spot Light | 100 | | |
| | 26 | Iron with Ironing Table | 20 | | |
| | 27 | Mirror with Lights | 20 | | |
| | 28 | Green Rooms (4 x 4x 8 feet) | 30 | | |
| | **Overlays requirement for Broadcast Partner will be communicated by 10 th January 2018. | | | | |
| 7. | <u>SPECTATOR SERVICES & SPORTS PRESENTATION</u> <ul style="list-style-type: none"> • Merchandise availability at in-stadia kiosk and; Merchandise including clappers, horns, banners etc. to be sold to the audience, • Include spectator engagement activities including DJ, games, clappers, gifts, apparel, lucky draws, competitions, quizzes etc. to maximize spectator interest for the event, • Ensure experienced MC for each of indoor and outdoor stadium; should have conducted event commensurate to audience size; should be part of practice days; should have knowledge of the sport (basic rules and regulations), • Experienced DJ for each of indoor and outdoor stadium, • Ensure 3 youth focused activities per day in half time/ breaks between games for audience engagement, • Ensure 1 Interaction between audience and athletes/ brand ambassadors per day in half time/ breaks between games, • Provide sufficient and appropriate food, beverage and refreshments through food courts, vending machines, live counters, mobile carts etc. to the audience on chargeable basis. • Ensure clear and operational directional signage's • Ensure parking facility for the spectators at the stadium • Ensure hygiene and sanitization • Ensure Fan Zone at the concourse • Replay screens to be strategically located keeping the audience seating in mind. However, wherever available, existing screens/equipment to be used as is basis. The TSP will undertake all repairs to the pre-installed equipment before hand over. • Music to curated as per the regional likes • Ensure important announcement are made periodically and in multiple language. • Adequate arrangements to be ensured for 'Specially Abled' and Senior citizens of society. | | | | |



A summary of the costing as indicated in row titled Grand total will be taken into consideration for determining the lowest financial bid.

Name:

Designation:

Signature



Appendix-C

Daily Report to be submitted by SMA on completion of the assignment

1. Details of manpower deployed at designated venues.

Note:

1. *The above report should be submitted by SMA on daily basis on the designated days of the events.*
2. *The above information should be supported with documentary proof.*
3. *An assessment by NFDC in qualitative and quantitative terms duly taking into consideration into the proposal submitted by the SMA would be made.*

CERTIFICATE

The items in the above report have been verified and found to be correct and the SMA has carried out all their tasks as per the provisions of the Contract.

DGM, NFDC



Appendix-D

To Whomsoever it may concern

This is to certify that(Agency Name)

having its registered office at(Address) have sufficient technical and supervisory staff on permanent rolls to cater to events organized by NFDC.

The List of Key Experienced Staff are given below:

| Name: | Qualification | Experience |
|-------|---------------|------------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Yours Sincerely

Authorized Signatory
With Sign & Seal of SMA



ANNEXURE VII

To Whomsoever it may concern

This is to certify that(Agency Name)
having its registered office at(Address) is
neither blacklisted by any Central Govt / State Govt / PSU's by whatever mean and
nor defaulter of any repayment of loan/deposits etc from any financial institutions.

Yours Sincerely

Authorized Signatory
With Sign & Seal of SMA



A handwritten signature in blue ink, consisting of a stylized 'S' followed by a horizontal line.

ANNEXURE VIII

Chartered Accountant (CA) Certificate (on the Letter Head of Chartered Firm)

We, (name and address of Chartered Firm), the auditor of (name and address of SMA) has examined the books of accounts and other records, including voucher and supporting documents maintained by (name of SMA) in connection with production of (reference of the project) for (name of Ministry / Department).

We have also carefully examined the agreement containing terms & conditions for support, signed between "National Film Development Corporation" and (name of SMA) dated (agreement date) for the grant of funds covered by this certificate and the budget approved by the donor agency.

On the basis of information and above stated documents produced to us, we hereby certify that the said firm incurred a total expenditure of Rs. (in figure & words) towards cost of production of (reference of project)

| S.No. | Details | Rate | Amount |
|-------|--|------|--------|
| 1. | TECHNOLOGY - HARDWARE SUPPORT (ICT & SECURITY EQUIPMENT) | | |
| 2. | TEST EVENT | | |
| 3. | OVERALL MANPOWER AND MANAGEMENT | | |
| 4. | PRESS OPERATIONS & PUBLIC RELATIONS | | |
| 5. | VENUE BRANDING & DESIGN | | |
| 6. | VENUE OVERLAYS | | |
| 7. | SPECTATOR SERVICES & SPORTS PRESENTATION | | |

The Certificate is issued at the request of the proprietor of (name of the SMA) and the figures are certified as per documents produced to us.

Place :
Date :

For, (name of Chartered Firm)
Chartered Accountant
Firm Regn. No. _____

Name and signature of Partner
Membership No. _____

