

Date: 27.06.2019

National Film Development Corporation
4th Floor, Soochna Bhawan, CGO Complex
New Delhi – 110 003

CORRIGENDUM 4

With reference to the RFP no. NFDC/2019-20/001 dated 27th May' 19 and corrigendum on 12th June' 19 & 24th June' 19 floated by NFDC for engagement of Content Development Agency for Skill Development Training in Media & Entertainment Sector the clauses may be read as follows:

**1. Page 5: Notice Inviting Request for Proposals,
Para 1: Would be read as word New Delhi stands deleted**

Request for proposal (RFP) are invited from experienced and reputed Content Development Agencies for development of content for skill development programs in Media & Entertainment sector proposed to be run by NFDC in Bhopal , Madhya Pradesh.

2. Page 6 – Abbreviations & Definitions

CDA may be read as "CDA" means the Content Development Agency

3. Page 9. Part I, General Instruction /Condition

Point 3 , Clause A may be read as follows:

- A. Development of Course Content, training & learning material including Multi-Media teaching Aids in compliance with Qualification Pack, National Occupational Standards & Modular Employable Skills (MES) for 5 Trades (Job Roles). The software's wherever required have also been mentioned in alignment with QP

S.NO	QP Code	QP Name/Course Name	NSQF LEVEL	Software's Required to be taught
1	MES/Q 0903	Assistant Cameraman	4	-
2	MES/Q	Animator	4	3D Max, Maya & 2D Flash (Latest

	0701			Versions)
3	MES/Q 0601	Graphic designer	4	Raster & Vector Image Editing Software such as Adobe Photoshop, Illustrator, Corel Draw (Basics to Latest Versions)
4	MES/Q 1401	Editing/editor	4	AVID – Media Composer & FCP – Final Cut Pro X (Latest Versions)
5	MDA101	Digital photographer	3	-

The course content developed should of High Quality explained in simplified language with pictorial representations (not less 300 dpi), illustrations, infographics and exercises. The entire content must be aligned to National Skills Qualification Framework, as defined in the qualification pack.

4. Page No 10, Part1, General Instruction/ Condition

Point no 4 Deliverables, the table may be read as follows:

S. N.	Deliverables	Timelines from the date of award of contract
1	Detailed Presentation of work plan, Inception report by execution team on development of course curriculum & content in English with structure of the plan	Week 1
2.	Preparing Draft Curriculum for the course content and draft structure of multimedia AIDS in English for 5 Job Roles	Week 3
3.	Preparing the detailed course content and other training and learning material in English for one Job Role and obtaining due approval of the academicians and industry practitioners engaged by CDA. The same must be approved by NFDC	Week 5
4.	Preparing the Detailed course content and other training and learning material in English for remaining 4 Job Roles after due approval of the academicians and industry practitioners	Week 9

	engaged by CDA. The same must be approved by NFDC.	
5.	Delivery of multimedia training AIDS in English after changes if any	Week 10
6.	Final Approval of all 5 courses By NFDC in English & Hindi (Trainees Manual, Training Delivery plan & Trainers Manual)	Week 12
7.	Submission of one digital copy and one printed version to NFDC for all 5 Job roles after obtaining complete copyrights and Multimedia AIDS, Training delivery plan and Trainers Manual. (IN HINDI & ENGLISH)	Week 13
8.	NSDA approval through NSQC of all 05 Job Roles , Multimedia AIDS, Training delivery plan and Trainers Manual. (IN HINDI & ENGLISH)	As per NSQC date assigned

5. Page no 13, Part I, General Instruction /Condition

Point 22: Payment Terms & Conditions, Clause iv. The table may be read as follows:

S. N.	Deliverables	% of Total Payment
1	Detailed Presentation of work plan, Inception report by execution team on development of course curriculum & content in English with structure of the plan	5%
2.	Preparing Draft Curriculum for the course content and draft structure of multimedia AIDS in English for 5 Job Roles	5%
3.	Preparing the detailed course content and other training and learning material in English for one Job Role and obtaining due approval of the academicians and industry practitioners engaged by CDA. The same must be approved by NFDC	10%
4.	Preparing the Detailed course content and other training and learning material in English for remaining 4 Job Roles after due approval of the academicians and industry practitioners engaged by CDA. The same must be approved by NFDC.	20%
5.	Delivery of multimedia training AIDS in English after changes if any	10%

6.	Final Approval of all 5 courses By NFDC in English & Hindi (Trainees Manual, Training Delivery plan & Trainers Manual)	10%
7.	Submission of one digital copy and one printed version to NFDC for all 5 Job roles after obtaining complete copyrights and Multimedia AIDS, Training delivery plan and Trainers Manual. (IN HINDI & ENGLISH)	20%
8.	NSDA approval through NSQC of all 05 Job Roles , Multimedia AIDS, Training delivery plan and Trainers Manual. (IN HINDI & ENGLISH)	20%

6. Page no.14 Part I, General Instruction /Condition

Point no 24- Plagiarism, may be read as follows:

The CDA will be responsible for taking precautionary measures against any plagiarism, or copy righted material. Plagiarism test certificate may be furnished.

7. Page 16, Part III, Evaluation of Technical Bid Proposal

The table may be read as follows

S.No	Evaluation Criteria	Marking Structure	Division of score (Written Proposal) + Presentation & Discussion
1.	Average Annual turnover for the last three consecutive financial years from the business of Content Writing & Document required : CA Certificate Details to be furnished : Annexure (II)	5 Marks – Rs.10 Lakhs to Rs.20 Lakhs 10 Marks – above Rs. 20 Lakhs to Rs. 40 Lakhs 15 Marks – more than Rs. 40 Lakhs	15
2	Profile of Project Management team and names & qualifications of professionals engaged in writing the content. This will include Instructional Designers, Content Writer & Graphic Designer	5 Marks – for a team size of 3 to 6 10 Marks – for a team size above 6 to 10 15 Marks for team size above 10	15

3	<p>Organisational & Technical Experience NSQF Alignment of Qualifications and/or Content with NSDA (NCVET)</p> <p>a. Detailed Project List to be enclosed with years of experience (at least in last three years) for preparing Curriculum & Content Development (Vocational Courses) Details to be furnished Format IV. (1.2)</p> <p>b. Evidence of Work Exp to be provided in the form of MOU & Letter of references along with contact details of minimum 3 clients</p>	<p>5 Marks - 1 Yr to 3Yrs</p> <p>10 Marks - more than 3Yrs</p>	10
4	<p>Prior Experience to have worked with Sector Skill Councils</p> <p>Details to be furnished: Format IV. (1.3)</p>	<p>5 Marks – Upto 3 SSC’s</p> <p>10 Marks – More than 3 SSC’s</p>	10
5	<p>Experience of Multi-Media Content (Text Graphics / slides/ videos) done for vocational courses.</p> <p>Details to be furnished: Format IV (1.4)</p>	<p>5 Marks – Upto 3 SSC</p> <p>10 Marks – More than 3 SSC’s</p>	10
6	<p>Experience in translation of books in Hindi & Regional languages.</p> <p>Details to be furnished: Format IV (1.5)</p>	<p>5 Marks – Hindi Language</p> <p>10 Marks –Hindi and with minimum 1 Regional Language</p>	10
7	<p>Detailed Presentation on Methodology for execution</p>		30

	Total Marks		100
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8. ANNEXURE I

Consolidated Summary of Costing may be read as follows:

	Type of Content to be developed	Quote in Rupees for Development as per job roles
(A)	(i) Trainee Manuals (Covering all NOS's) & aligned to Qualification pack.	
	(ii) Trainer Kit (Trainer Manual, Training Delivery Plan, Training Presentations for the complete course)	
	(iii) Hard Drive (Multimedia AIDS)	
(B)	Translation costs to Hindi	
	Total	
	(+) GST	
	Grand Total	

Grand Total in words:

Note: The total costing including GST will be taken into consideration for the evaluation of the financial proposal.

(Signature of the Authorized Signatory)

Name:

Designation:

Seal:

Date:

Place:

For, National Film Development Corporation

Sanal Mathan
27/6/19.

Authorised representative