

MATINEE

I did not plan my career, that made my journey smooth: Aparshakti Page 10



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Bollywood celebs all set to spill their fitness secrets with Work It Up



Kriti Sanon and Sophie Choudry

Bollywood celebrities have often graced couches for coffee and conversations. But how about getting a peek into your favourite Bollywood star's fitness regimen - that too, in their personal workout space - mixed with a heavy dose of gossip? VOOT's all-new celebrity chat show, *TikTok* presents *Work It Up*, hosted by Bollywood insider and fitness enthusiast Sophie Choudry, will feature B-Town stars in their gym avatars as they sweat it out and spill secrets. The show has been conceptualised by VOOT Studio - touted to be a playbook for advertisers and brands across categories. It has been built using a combination of creative storytelling, in-house production expertise, interactive offerings, and massive platform reach, all coming together to meet the brand objectives.

Based on the concept of #EduTok, the fun show will see Sophie interact with famous fitness junkies like Kriti Sanon, Malaika Arora and Vaani Kapoor, as they reveal their workout secrets and health mantras, along with some spicy revelations. For example, in the midst of a plank challenge, Kriti revealed the reason she joined the gym for the first time - it was to gain weight instead of losing it. Sophie shared that she swears by her plank routines and never misses the 'leg day'. Malaika shared her secret of maintaining an enviable physique while also being a super foodie.

A VOOT Studio creation - *TikTok* presents *Work It Up* goes live starting today.

PLANNING FOR TRIPS IS PASSE, HOW ABOUT A SURPRISE VACATION?

Travel junkies are now going on surprise vacations - where everything from the destination to the itinerary is a secret

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Capturing 'the flavour of India' has been one of the main agendas of most foreign films and TV shows shot in India. However, till around a couple of years back, delays in getting visas for foreign crews, the red tape stretching the permissions process to three-six months sometimes, and hassles in the temporary import of shooting equipment, among other issues, meant very few foreign projects were actually shot here. The Indian producers of international projects say that whenever the script has an India connect, foreign filmmakers want to shoot in India. However, when shooting here seemed impossible, the makers would either scrap the India portion of the shoot or recreate it another country.

But now, with an easier permissions process, thanks to the Film Facilitation Office (FFO), and a special visa category for foreign crews filming in India, the number of projects being shot in the country has gone up. From three-four projects in a year, the number has gone up to over 10 projects in 2019 alone till now, including Christopher Nolan's *Tenet*, which he shot in Mumbai last month.

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Quick permissions, visas and customs clearance.

'A red carpet has been rolled out for foreign films in India'

TENET

Christopher Nolan shot for a week for his upcoming film in Mumbai last month. The India producer of the film said that unlike earlier, getting permissions was a smooth process and they even got permission to shoot aerial shots very quickly.

PERMISSIONS PROCESS SMOOTHER BUT MORE CAN BE DONE, SAY INDIA PRODUCERS OF FOREIGN FILMS

From three-four projects a year to over 10 international projects being shot in India in 2019 alone, an easier permissions process has boosted India's image as a shooting location. While the Film Facilitation Office is giving shooting permissions faster, a special visa category has been introduced for foreign crews filming here and customs clearance of filmmaking equipment is also a smoother process. From five-six months, the time frame of getting permissions has now reduced to three-four weeks. However, line producers say that the permissions process in departments like the Indian Railways and the ASI, and in airports could be further improved, along with offering incentives to foreign filmmakers.



Chris Hemsworth shot for this film in Mumbai and Ahmedabad last year, and will be back later this month for some patchwork shoot



'There have been huge changes in the filming of international movies in India'

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Currently five major foreign projects are being shot in different parts of the country. Line producers and India producers of foreign projects tell us what has changed in the permissions process and what more can be done to attract foreign filmmakers to India.

CHRISTOPHER NOLAN'S TENET GOT SHOOTING PERMISSIONS IN A WEEK

A foreign filmmaker, on an average, has to get over 31 licences to shoot a film in India. However, in the last four years, the I&B ministry, through FFO, has worked to reduce the time taken to procure permits for foreign crews.

Pravesh Sahni, India producer of films like *Slumdog Millionaire*, *Lion*, and *Hotel Mumbai*, says, "The FFO has streamlined the process for international projects and it has helped more international filmmakers shoot in India. After getting permits to shoot in India, we have to apply to local agencies for shooting at that particular location. The facilitators and infrastructure scenario is improving in India. These days, the permits are being issued faster. In the last couple of years, they've brought tremendous change in the filming for international films in India."

Last month when Christopher Nolan came to shoot his upcoming film *Tenet* in Mumbai, he got the permission within a week. Dileep Singh Rathore, the India producer of *Tenet*, says, "I recently completed a seven-day schedule of Christopher Nolan's *Tenet* in India, and it was only possible because we got the permissions in time. As someone who has faced a lot of trouble in getting permissions in the past, now it feels like a red carpet has been rolled out for foreign projects in India. I have four other international projects in the pipeline to shoot in India, but I can't disclose their names."

As foreign filmmakers often want to capture aerial scenes, a separate department has been introduced to cater to these requests. The Directorate General of Civil Aviation (DGCA) provides permission for aerial shootings in the country. Dileep Singh Rathore adds, "A few years back, to get permission to shoot a helicopter scene for Nolan's *The Dark Knight Rises* (which had some scene shot in Jodhpur), I had applied five months in advance, but I never got permission. But for *Tenet*, we got the permission to use a helicopter very quickly."

NO VISA ISSUES FOR FOREIGN CREWS NOW

In 2017, the I&B ministry consulted the MHA and the MEA, and introduced a special visa category for foreign filmmakers.

Alan McAlex, the India producer of two international projects, one being shot in UP and



Several scenes of Anthony Maras' *Hotel Mumbai* (left) and Gurinder Chadha's TV series, *Beecham House*, were shot in the country

another film scheduled for shoot in Ahmedabad next month, says, "Quick visa clearances for the foreign crews is one of the reasons why more foreign filmmakers are coming to shoot in India. For shooting in India, foreign filmmakers have to get clearance from the I&B Ministry. The ministry officials coordinate with the Indian embassies abroad, and help in getting visa clearances faster."

For foreign filmmakers, getting the permission to shoot in India used to take five-six months, which has now reduced to three-four weeks.

TEMPORARY IMPORT OF FILMING EQUIPMENT AT CUSTOMS USED TO BE A HUGE PAIN

For foreign filmmakers, the biggest hurdle to shooting in India is customs clearance because they have to import film shooting equipment temporarily. Dileep Singh Rathore says, "For *Tenet*, we had to bring IMAX cameras and other equipment as filmmaking process abroad is more advanced. When foreign filmmakers bring equipment to India they have to spend a lot of time in getting customs clearance. While this time the process was very smooth, the temporary import of filming equipment



PREVIOUS PROJECTS WHICH EARNED INDIA A BAD REPUTATION

Rlys derail Bond plan

Tom won't Cruise into India



2011
2016
RIGHT WING GROUP STALLS SHOOT OF ALI FAZAL'S VICTORIA AND ABDUL IN AGRA OVER QUEEN VICTORIA'S STATUE

In 2012, the Ministry of Railways did not give permission to shoot an action sequence on top of a moving train for the James Bond movie, *Skyfall*, because they felt that India would be shown in a poor light. The 2018 release, *Mission: Impossible - Fallout*, the sixth in the series, which opens with a scene in Kashmir and ends with it too, didn't get the required permissions to shoot in the valley. So director Christopher McQuarrie created Kashmir in New Zealand. He was quoted as saying, "It was a pretty crazy sequence. People were very nervous about us coming there and doing that. So while we were shooting in New Zealand, we still had this (fear)... We liked the flavour of India, so (somehow) we managed to put it in (the film)." Line producers tell us that for every film which doesn't get permission to shoot in India, or its shooting gets disrupted, it stops five other filmmakers from shooting in the country.

has been a big problem area for us."

'ASI, DGCA, RAILWAYS CAN FURTHER IMPROVE PERMISSION PROCESS'

When we asked India producers of foreign projects about the departments where the permission process can be improved, the most common reply was the airports, the ASI and the railways. Pravesh, who has also worked on *Homeland*, and is currently working on two international shows, says, "We have been discussing the timelines of shoots with the ASI. The official time is from 6am, but to capture the sunrise at 6am, the crew needs to set up at 4am. Similarly for airport shoots, the permissions process takes weeks to months. Another problem that we face is that multiple permissions are needed from railways because it is divided into different zones - a centralised system will help filmmakers."

To shoot at a railway station or on the railway tracks, permission is needed from the zone station or the track falls in. For some areas, permission is needed from two zones. For instance, at Howrah Junction Railway Station, platform 1-9 come under one zone, and 10-18 in other zone, and filmmakers need to take permission from both the zones, which doubles the fee. During the shooting of *Lion* at Khandwa,

the producers had to get permission from two zones. A security clearance from the Railway Board in Delhi is also needed.

Talking about incentives, Pravesh Sahni says, "Countries like Malaysia, Thailand, Singapore and Sri Lanka offer incentives, but we don't have as many incentives in India. I have been discussing it with the I&B officials that if a filmmaker is spending over ₹2 million in India, he/she should be offered some incentive to shoot here."

The production houses say that incentives also help in attracting a number of independent foreign filmmakers who submit their work to film festivals, and it can position India better on the map of shooting locations.

IS INDIA A DESTINATION FOR FOREIGN FILMMAKERS?

Alan McAlex says, "When a foreign filmmaker decides to shoot in India, it is because the script demands it. We can definitely say that more foreign filmmakers are interested in filming in India, but India is still not a shooting destination. One of the reasons is that international filmmakers won't get extras here. They can easily go to East Europe and replicate New York there, and they will get a crowd of 2000 extras, but if they want to do it in India, they'll have to bring those extras along with them."

MAKING SHOOTING IN INDIA AN EASIER PROCESS FOR INTERNATIONAL FILMMAKERS



TO MAKE LIFE LESS DIFFICULT FOR FOREIGN & DESI FILMMAKERS, FILM COMMISSION COMING SOON

Many countries have Film Commissions in place. But the much-needed, long-awaited body to help Indian filmmakers has not been set up in India.



2015
FINALLY A SINGLE-WINDOW CLEARANCE FOR FOREIGN FILMMAKERS?



2016
FOREIGN FILM PERMISSIONS TO GO ONLINE

Continuing to ease the burden of the FFO on filmmakers, the government has decided to make the online system for the film permits to be submitted to a single window.

India's Cannes plan of action:

Promoting single-window clearance system and foreign participation at IFFI

Myriad clearances would often scare, confuse, or simply tire out international filmmakers looking to work in India. To remove the red tape involved in obtaining filming permits in India, the Film Facilitation Office (FFO), operated by the National Film Development Corporation (NFDC), which is the single window clearance system for international film shoots in India, subsequently went online. In 2017, at the Cannes Film Festival, India specially focused on promoting film tourism and encouraging international studios to shoot in the country.



Gurinder Chadha's *Viceroy's House* was shot in several locations in India, including Delhi