NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)

(A Government of India Enterprise)

Dr. G.D. Marg, Peddar Road, Mumbai-400 026

CIN — U92100MH1975GOI022994

ADVERTISEMENT NO. 01/ REGULAR/2024 CORRIGENDUM – 4

In regard to the Advertisement of posts vide ADVERTISEMENT NO. 01/ REGULAR/2024 for recruitment on the posts of NFDC, the following corrigendum is issued –

1. The posts have been identified to be eligible for Deputation and long term contract basis

Sr.	Post	Level	Pay	POSTS		
No.			Scale	Regular	Deputation/	
			(IDA)		Long Term Contract	
			(Rs.)		_	
1	GENERAL	E-7	100000-	2	2	
	MANAGER		260000	i) Film Preservation - Pune	i) WAVES - Delhi	
				ii) Film Promotion (Festival,	ii) Film Production &	
				Market, & Intl. Participation)	Distribution – Mumbai	
				– Delhi		
2	DY.	E-5	80000-	1	1	
	GENERAL		220000	i) Film Festival, Delhi	i) Museum Curator. Mumbai	
	MANAGER					
3	MANAGER	E-4	70000-	3	4	
			200000	i)Museum Administrator/	i) Preservation, Pune	
				Exhibitor, Mumbai	ii)Branding and Outreach, New	
				ii)Domestic Distribution,	, ,	
				Mumbai	iii) Film Programming, New	
				iii) Administration, Mumbai.	Delhi.	
					vi)International Distribution,	
					Mumbai	
4	DY.	E-2	50000-	1	1	
	MANAGER		160000	i)Marketing &IPR., Mumbai.	i) Research and Archivist, Pune.	
5	ASSTT.	E-1	40000-	2	2	
	MANAGER		140000	i) Preservation, Pune.	i) Research and Archivist, Pune.	
				ii) Human Resource,	ii) Film Programming, Delhi.	
				Mumbai.	,	
6	JR.	S-6	28000-	1	1	
	OFFICER		100000	i) Restoration, Digitization and Cataloguing, Pune.		
				and Cataloguing, Pune.	11) Educator & Tour Guide,	
					Mumbai.	
7	ASSISTANT	S-5	26000-	0	1	
			90000	0	i) Digital Infrastructure, Pune.	
			Total	10	12	

- 2. In regard to the Posts identified for Deputation
 - a. The Officers of the Central Government or State Government/ Union Territory Administration or Public Sector Undertakings or Universities or Recognized Research institutions or Semi Government or Autonomous Bodies or Statutory Organizations or any other government institutions/organizations will be considered
 - b. The Eligible Scale of Pay have been mentioned for the respective posts which can apply
 - c. Such Government officials will be exempt from other eligibility conditions mentioned such as education qualifications, experience, etc.
 - d. The Cadre Controlling Authorities may forward the duly filled in applications (as per the application proforma) along with copies of relevant documents as per the requirement indicated in the Job Description, of the eligible and willing officers to the following address within 28 days of this advertisement posted on NFDC website-

MD/NFDC, National Film Development Corporation Ltd NFDC-FD Complex, 24, Dr Gopalrao Deshmukh Marg, Mumbai 400 026.

- 3. The initial Deputation/Long Term Contract will be for a period of 3 years extendable for another 2 years on yearly basis based on the performance. Appointments of candidates selected on Deputation basis will be issued only after receipt of the requisite approvals from the DPE.
- 4. The details of the posts have been revised and the details are provided RRs are provided on NFDC website www.nfdcindia.com , Career section, which are given as Annexure.

Date: 24th May, 2024

Details of posts for recruitment in NFDC

Sr. No.	Post	Level	Eligibility Criteria
i)	GENERAL MANAGER (Preservation) NFAI, Pune.	E-7	Essential Qualification: Ph.D./ 2-year full time Post Graduation degree/Diploma in Mass Communications/ Film Studies/ Mass Media/ Journalism/ Film Archiving *Desired Education: Diploma/ Certificates in Film studies/ Media studies/ Film Archiving/ Curating and Programming. Experience: 15 years' experience with PSU/ Any Govt. Organization/ Private sector (with minimum 10 Years relevant experience in a Sr. Managerial position) Minimum 7 years of experience in Film industry, mainly into Preservation/ Archival/ Film restoration.

Role Responsibilities:

- 1. Oversee the overall functioning of the NFAI and provide strategic direction and leadership for the smooth functioning and revenue generation.
- 2. Keep abreast of the latest advancements in preservation technology and methodologies by overseeing the high-level operations of the Preservation and Conservation department.
- 3. Direct the development of department goals, objectives, standards of performance, policies, and procedures.
- 4. Develop and execute strategies to augment revenue for NFAI, including identifying the new revenue streams.
- 5. Ensuring & adhering to the law & regulations followed in India for Preservation & Conservation in Cinema & Film Industry.
- 6. Representing NFDC at conferences and other public programs and participating in professional associations on a local, regional, and national level.
- 7. Coordination and Liaison: Coordinate and liaise with other Business Units (BUs) within NFDC and external agencies to ensure effective collaboration and synergy.

Designational Responsibilities:

- 1. Signing Authority: Hold overall signing authority for official documents and agreements related to NFAI.
- 2. Reporting to MD: Regularly report to the Managing Director on key metrics, major developments, and progress towards achieving BU objectives.
- 3. Initiatives and Innovation: Lead and implement strategic initiatives to enhance the performance and impact of NFAI
- 4. Budgeting and Resource Allocation: Participate in budgeting and resource allocation for NFAI to ensure efficient utilization of resources.
- 5. Stakeholder Engagement: Engage with stakeholders, including government authorities, industry players, and cultural organizations, to foster partnerships and collaborations.

Business Unit Responsibilities:

- 1. Develop a strategic vision for NFAI, with a clear plan to position and enhance NFIA as a leading film archive in India.
- 2. Demonstrate the ability to participate in big-picture thinking and build consensus around a strategic vision
- 3. Outreach & Awareness: Direct & Guide marketing and PR campaigns to increase public awareness of NFAI.

Cultivate partnerships with media outlets, film industry stakeholders, and cultural institutions to augment the efforts.

Key Skill Required:

- Understanding of financial management principles and budget making
- Strong leadership skills to guide and inspire teams
- Previous experience in a Public Sector Undertaking (PSU) or similar department is preferred.
- Familiarity with AV/film preservation and digitization process
- Ability to achieve results and driving performance
- Excellent communication and interpersonal skills to effectively interact with internal teams, external stakeholders, and the Managing Director.
- Demonstrated commitment to ethics, transparency, and accountability
- Demonstrates business acumen in identifying and pursuing new opportunities
- In-depth understanding of the film industry
- Proven ability to collaborate and build relationships

Strong analytical and problem-solving skills to address challenges and find solutions.

Eligible Scale of Pay & CTC	
- In pay scale Rs.123100 - 215900 (L-13) or above,	
OR	CDA Scale
- 3 years of service in pay scale Rs. 78800 - 209200 (L-12)	
- In pay scale Rs. 100000-260000 (E-7) or above,	
OR	IDA Scale
- 3 years of service in pay scale Rs. 90000-240000 (E-6)	
- Minimum CTC of Rs. 24 Lacs Per annum	Private

No.	Post	Level	Eligibility Criteria	
ii)	General Manager	E-7	Essential Qualification: Ph.D./ 2-year full time Post Graduation	
	(Film Production		degree/Diploma in Marketing/ Mass Communications/ Film	
	& Distribution),		Studies/ Mass Media/ Journalism.	
	Mumbai.		Desired Education: Diploma/ Certificates in Film Studies/	
			Media studies/ Marketing	
			Experience: 15 years of experience in PSU/ Any Govt.	
			Organization/ Private sector (with minimum 10 years of relevant	
			in Sr. Managerial position)	

Minimum 7 Years' experience as a: 1) Producer/ director of feature films/ web-series/ animation/ OTT/ documentary/ tele
series 2) Syndication/ acquisition/ marketing/ distribution of feature films/ web-series/ animation/ OTT/ documentary/ tele series

- 1. Overseeing the production & distribution departments day to day activities.
- 2. Communication with Ministry & Govt. on production projects & adhering to the sanctioned projects.
- 3. Propose the budgeting & Finalisation for Pre-Production, Production & Distribution activities to Ministry.
- 4. Provide strategic direction and leadership decisions by contributing to the creative vision of the vertical to the business plans underpinning that vision.
- 5. Developing and implementing marketing strategies to promote NFDC films through different channels within the industry.
- 6. Guide & implement the promoting strategies for films on OTT, Cinemas of India & Social platforms.
- 7. Creating presence at Internation and National film festivals and keeping track of their sections for NFDC film content.
- 8. Negotiating contracts with new partners to establish terms of business relationships.
- 9. Oversee the acquisition of film content for distribution, ensuring a diverse and compelling catalogue of films.
- 10. Collaborate with internal teams, filmmakers, and external partners for seamless content distribution

Designational Responsibilities:

- 1.Lead and supervise film production teams, ensuring projects are completed on time, within budget, and to the desired quality standards.
- 2. Identify and pursue new opportunities for film production and distribution partnerships, collaborations, and revenue generation. Representing NFDC in negotiations with international and domestic distributors and partners.
- 3. Manage and collaborate with creative talent, directors, producers, and other stakeholders involved in film production and distribution.
- 4. Oversee and manage budgets for film production and distribution projects, ensuring financial efficiency and accountability.
- 5. Monitor market trends, analyze competition, and identify new opportunities for content licensing and syndication.

Business Unit Responsibilities:

- 1. Develop a strategic vision for the Production Department of NFDC to become a leading and innovative force in the film industry, producing high-quality, diverse, and impactful films that resonate with audiences.
- 2. Innovation and Technology: Embracing cutting-edge technology and production techniques.
- 3. Expand the reach and impact of NFDC by actively seeking international and domestic collaborations and co-productions.

- 4. Recognizing the evolving entertainment landscape and explore new formats of production according to feasibility of the project.
- 5. Position the Production department as the thought leader in the film industry, contributing to the growth and advancement of filmmaking through participation in industry events, conferences, and workshops.
- 6. Explore new avenues to expand the reach of the distribution department by diversifying to reach wider audiences and generate multiple revenue streams.
- 7. Develop compelling and targeted marketing

Key Skills Required:

- Strong leadership skills to guide and inspire teams
- Previous experience in a Public Sector Undertaking (PSU) or similar department is preferred.
- Ability to achieve results and driving performance
- Excellent communication and interpersonal skills to effectively interact with internal teams, external stakeholders, and the Managing Director.
- Demonstrated commitment to ethics, transparency, and accountability
- Demonstrates business acumen in identifying and pursuing new opportunities for film production
- Skilled in managing and collaborating with creative talent, directors, producers, and other stakeholders
- Proficient in overseeing and supervising film production
- In-depth understanding of the Indian film industry

Strong networking skills to establish and maintain relationships

CDA Scale
IDA Scale
Private

Sr. No.	Post	Level	Eligibility Criteria	
	General Manager	E-7	Educational Qualification: Ph.D./ 2-year full time Post	
111)	O	L-/	_	
	Film Promotion		Graduation degree/Diploma in Mass Communications/ Film	
	(Festival, Market		Studies/ Mass Media/ Event Management	
	& Intl.		Desired Education: Diploma/ Certificates in Film studies/	
	Participation) -		Media studies/ Event Management	
	Delhi		_	
			Experience: 15 years of experience with PSU/ Any Govt.	
			Organization/ Private sector (with minimum 10 Years relevant	
			experience in a Sr. Managerial position)	
			experience in a 51. Managerial position)	
			Minimum 7 years of experience in conducting film markets	
			/event management related to film festivals/ festival Directorate	

- 1. Oversee smooth functioning of the FF & International Promotion vertical including budgeting, planning, team development for the sustainable growth.
- 2. Provide strategic direction and leadership decisions by contribute to the creative vision of the vertical to the business plans underpinning that vision.
- 3. Coordinate and liaise with other Business Units (Bus) with NFDC and external agencies to ensure effective collaboration and synergy.
- 4. Establish a shared the artistic vision, and the curational and strategic direction for all aspects of the organization's programming.
- 5. Maintain relationships with key parameters and stakeholders of the festival bazaar and develop new strategic partnerships.
- 6. Attend national and international festivals, marketplaces and events on the organization's behalf to research and secure films, meet filmmakers, promote the festival and join other festival juries as required.

Designational Responsibilities:

- 1. Responsible for taking critical decisions related to Film Programming, branding, and outreach, in line with organizational guidelines.
- 2. Regularly report to the Managing Director on key metrics, major developments, and progress towards achieving BU objectives.
- 3. Lead and implement initiatives to enhance festival impact and reach globally.
- 4. Budgeting and Resource Allocation: Participate in budgeting and resource allocation for all verticals to ensure efficient utilization of resources.
- 5. Engage with stakeholders, including government authorities, industry players, and cultural organizations, to foster partnerships and collaborations.

BU Responsibilities

- 1. To make all film festivals organized by NFDC a benchmark for domestic and international festivals by continually improving both structure, programming and processes.
- 2.Create Sustainable plans for the vertical for a long-term growth & revenue generation.

- Understanding of financial management principles and budget making for activities of the filmfestivals branding, and outreach efforts etc
- Strong leadership skills to guide and inspire teams
- Previous experience in a Public Sector Undertaking (PSU) or similar department is preferred.
- Ability to achieve results and driving performance
- Excellent communication and interpersonal skills to effectively interact with internal teams, external stakeholders, and the Managing Director.
- Demonstrated commitment to ethics, transparency, and accountability
- Proven ability to collaborate and build relationships
- Strong analytical and problem-solving skills to address challenges and find solutions.
- Extensive experience in festival management, strategic planning, and stakeholder relationship management.
- Ability to plan, and organize, festival events screenings, panel discussions, etc

• Effective networking skills to build relationships with filmmakers, distributors, and industry professionals

Commitment to promoting diverse film cultures

Eligible Scale of Pay & CTC	
- In pay scale Rs.123100 - 215900 (L-13) or above, OR	CDA Scale
- 3 years of service in pay scale Rs. 78800 - 209200 (L-12)	
- In pay scale Rs. 100000-260000 (E-7) or above, OR	IDA Scale
- 3 years of service in pay scale Rs. 90000-240000 (E-6)	
- Minimum CTC of Rs. 24 Lacs Per annum	Private

Sr. No.	Post	Level	Eligibility Criteria
	General Manager	E-7	Educational Qualification: Ph.D./ 2-year full time Post
	WORLD AUDIO		Graduation degree/Diploma in Marketing/ Mass
	VISUAL &		Communications/ Film Studies/ Mass Media/ Event
	ENTERTAINME		Management
	NT SUMMIT		
	(WAVES)- Delhi		
			*Desired Education: Diploma/ Certificates in Film studies/ Media studies/ Event Management. Experience: 15 years of experience with PSU/ Any Govt. Organization/ Private sector (with minimum 10 Years relevant experience in a Sr. Managerial position) Minimum 7 years of experience in conducting film markets/ event management related to film festivals

Role Responsibilities:

- Expansion of India's Content Market trade footprint globally
- Promotion of India's Incentives Policies for film shootings, VFx, Post-production and Gaming
- Positioning India as Global Powerhouse in Global M&E Landscape
- Stimulating Industry Collaboration for driving Revenue Growth
- Position World Audio Visual & Entertainment Summit (WAVES) as a platform to provoke ideas, fuel conversations, facilitate knowledge exchange and engage in meaningful collaborations with M&E industry leaders from across the globe
- To drive the country's Creative Economy through IP Creation for India & for the World
- To position India as a business friendly investment destination
- To develop India's M&E infrastructure and build capacity of the industry to ensure a skilled workforce for global needs

- Understanding of financial management principles and budget making for activities.
- Strong leadership skills to guide and inspire teams
- Previous experience in a Public Sector Undertaking (PSU) or similar department is preferred.
- Ability to achieve results and driving performance
- Excellent communication and interpersonal skills to effectively interact with internal teams, external stakeholders, and the Managing Director.
- Demonstrated commitment to ethics, transparency, and accountability
- Extensive experience in festival management, strategic planning, and stakeholder relationship management.
- Ability to plan, organize, and oversee film festival events, including screenings, panel discussions, and award ceremonies.
- Effective networking skills to build relationships with filmmakers, distributors, and industry professionals
- Commitment to promoting diverse film cultures
- Strong collaborative mindset to work effectively in cross-functional teams

Eligible Scale of Pay & CTC	
- In pay scale Rs.123100 - 215900 (L-13) or above, OR	CDA Scale
- 3 years of service in pay scale Rs. 78800 - 209200 (L-12)	
- In pay scale Rs. 100000-260000 (E-7) or above, OR	IDA Scale
- 3 years of service in pay scale Rs. 90000-240000 (E-6)	
- Minimum CTC of Rs. 24 Lacs Per annum	Private

v)	Deputy General	E-5	Educational Qualification: Ph.D./ 2-year full time Post		
	Manager		Graduation degree/Diploma in Marketing/ Mass		
	(Film Festivals)		Communications/ Film Studies/ Mass Media/ Event		
	New Delhi		Management.		
			Desired Education: Diploma/ Certificates in Film/ Media		
			studies/ Event Management.		
			Experience: 12 years of experience with PSU/ Any Govt.		
			Organization/ Private sector (with minimum 7 Years relevant		
			experience in a Sr. Managerial position)		
			Minimum 5 years of experience in conducting film markets/		
			event management related to film festivals		

- 1. Oversee the smooth functioning of the film festivals division.
- 2. Strategizing new initiatives for Film Festivals and Indian Panorama.
- 3. Coordination and Stakeholder Management: Coordinate and liaise with internal stakeholders, including technical and support teams, to facilitate seamless collaboration and effective communication.
- 4. Cultivate strategic relationships with domestic and international filmmakers, distributors, sales agents, and national film promotional organizations in order to expand the programming opportunities for the festival.
- 5. Attend national and international festivals, marketplaces and events on the organisation's behalf to research and secure films, meet filmmakers, promote the festival and join other festival juries as required;

Designational Responsibilities:

- 1. Oversee the conduct of all festivals mandated for NFDC IFFI, ICCFI, MIFF, SCO, oversee the running of film bazaar market
- 2. Develop and implement festival initiatives, festival programming, develop new sections for festivals
- 3. Deciding festival flow and curation of sections and attendees
- 4. Provide regular updates and reports to the General Manager on various areas, highlighting progress and challenges.
- 5. Tracks new productions for possible consideration for the festival and year-round programming.
- 6. Assist in managing resources, including budget allocation and utilization, to optimize efficiency and productivity.

Business unit Responsibility:

- 1. Collaborate with the senior leadership in implementing the strategic vision for Film Festival.
- 2. Assist in developing detailed action plans and timelines to achieve the objectives set by the higher management.
- 3. Help identify potential partners, media outlets, film industry stakeholders, and cultural institutions for collaboration.

Assist in establishing and maintaining relationships with key stakeholders to enhance the Film Festival participation by outreach and awareness.

- Proficiency in curating and programming film festivals
- Ability to plan, organize, and oversee film festival events, including screenings, panel discussions, and award ceremonies.
- Demonstrates a strong creative vision for film festivals, incorporating unique themes
- Effective networking skills to build relationships with filmmakers, distributors, and industry professionals
- Proficient in managing budgets for film festivals
- Capability to develop and implement long-term strategies for film festivals
- Demonstrated commitment to ethics, transparency, and accountability.
- Strong problem-solving abilities to identify issues, analyze situations, and develop innovative solutions

Strong leadership and communication skills to lead the festivals team

Eligible Scale of Pay & CTC	
- In pay scale Rs.78800 - 209200 (L-12) or above, OR - 3 years of service in pay scale Rs. 67700 - 208700 (L-11)	CDA Scale
- In pay scale Rs.80000-220000 (E-5) or above, OR - 3 years of service in pay scale Rs. 70000 - 200000 (E-4)	IDA Scale
- Minimum CTC of Rs. 21.00 Lacs Per annum	Private

vi) De	eputy General	E-5	Educational Qualification: Ph.D./ 2-year full time Post	
M	anager		Graduation degree/Diploma in Mass Communications/ Film	
(N	Auseum		Studies/ Mass Media/ Museum Archiving/ Museology/ History.	
Cı	urator), National		Desired Education: Diploma/ Certificates in Film/Media	
M	useum of Indian		studies/ Museum Archiving/ Museology/ History.	
Ci	inema, Mumbai.		Experience: 12 years of experience with PSU/ Any Govt.	
			Organization/ Private sector (with Minimum 7 Years relevant	
			experience in a Sr. Managerial position)	
			Minimum 5 years of experience as a curator/ administrator in	
			any museum	

Role Responsibilities:

- 1. Oversee the day-to-day functioning of the Museum, ensuring all exhibits are well-maintained and providing visitors with a seamless and enriching experience.
- 2. Develop a comprehensive exhibits calendar, curating engaging and informative exhibits that align with NMIC's mission and goals. Select films, artifacts, and non-filmic content with historical, cultural, and artistic significance to provide a diverse and captivating experience for visitors.
- 3. Coordinate and liaise with other business units and external agencies (like other museums) for collaborative projects, partnerships, and joint initiatives.
- 4. Foster positive relationships to enhance the Museum's outreach and impact.
- 5. Overseeing budget planning, acquisition, and collections and negotiating contracts with partners
- 6. Familiarity with digital technologies and its applications in film preservation and exhibition. Experience in bringing operational and economic efficiencies in museums.

- 7. Directly be responsible for placement of artifacts in the museum.
- 8. Manage and create themes in the museum as when required for events.

Designational Responsibilities:

- 1. Provide regular reports to the MD on NMIC metrics, key performance indicators, and major developments related to the Museum. Communicate progress, achievements, and challenges to aid in decision-making and strategic planning.
- 2. Participate actively in strategy initiatives aimed at enhancing the Museum's reputation, visitor experience, and cultural significance. Contribute valuable insights and ideas to support NMIC's vision and mission.
- 3. Take charge of achieving revenue and target goals set for the Museum. Utilize effective management and curatorial strategies to attract diverse audiences, increase footfall, and optimize revenue generation.
- 4. Assist in managing resources, including budget allocation and utilization, to optimize efficiency and productivity.

Business Unit Responsibilities:

- 1. Collaborate with the senior leadership in implementing the strategic vision for NMIC
- 2. Assist in developing detailed action plans and timelines to achieve the objectives set by the higher management.
- 3. Help identify potential partners, media outlets, film industry stakeholders, and cultural institutions for collaboration.
- 4. Assist in establishing and maintaining relationships with key stakeholders to enhance the museums outreach and awareness.

Key Skills Required:

- Understanding of the history of films, including major movements, genres, and noteworthy films and personalities
- Expertise in curating exhibits and creating engaging displays for visitors.
- Proficient in analysing metrics and data to measure the museum's performance.
- Skilled in managing budgetary aspects of exhibits and projects.
- Ability to develop and implement strategic plans to enhance the museum's reputation.
- Previous experience in a Public Sector Undertaking (PSU) or similar department is preferred.
- Proficient in managing museum operations, exhibits, and collections.
- Strong leadership qualities to oversee museum staff and projects effectively.
- Capable of collaborating with other departments and external partners for projects.
- Excellent verbal and written communication skills.

Demonstrates a results-driven attitude to achieve revenue and target goals

Eligible Scale of Pay & CTC	
- In pay scale Rs.78800 - 209200 (L-12) or above,	
OR	CDA Scale
3 years of service in pay scale Rs. 67700 - 208700 (L-11)	
- In pay scale Rs.80000-220000 (E-5) or above,	
OR	IDA Scale
3 years of service in pay scale Rs. 70000 - 200000 (E-4)	
Minimum CTC of Rs. 21.00 Lacs Per annum	Private

vii) Manager	E-4	Educational Qualification: Graduation degree in any stream
(Preservation),		from recognized institutions.
National Film		
Archieve of India,		Desired Education: Ph.D./ 2-year full time Post Graduation
Pune.		degree/Diploma in Mass Communications/ Film Studies/ Mass
		Media/ Journalism/ Film Archiving. Diploma/ Certificates in
		Film studies/ Media studies/ Film Archiving/ Curating and
		Programming,.
		Experience: 8 years of experience in PSU/ Any Govt.
		Organization/ Private sector
		Minimum 6 years of relevant experience as archival footage
		researcher/ film archivist/ film restoration

- 1. Preservation Operations: Manage and oversee the day-to-day functioning of the Preservation Vertical, ensuring that all preservation activities are carried out efficiently and effectively.
- 2. Preservation Technologies: Spearhead the implementation and maintenance of state-of-the-art preservation technologies for film digitization and storage, staying updated on the latest advancements in the field.
- 3. Supervise and ensure the thorough checking of reel materials, moving image preservation, and audio preservation processes to maintain the highest quality standards.
- 4. Vault Management: Take charge of vault management, ensuring that film reels are properly stored, organized, and easily retrievable when needed.
- 5. Technical Expertise: Act as the go-to person for technical expertise in preservation technologies, providing guidance and support to the preservation team.
- 6. Handle requests from various parties regarding film materials.
- 7. Conducting preservation needs assessments and risk assessments with written reports for libraries, archives, museums, and other organizations for future forecast & readiness.
- 8. Oversee the technical aspect of reel restoration

Designational Responsibilities:

- 1. Take critical decisions related to preservation priorities, resource allocation, and technical approaches, in line with organizational guidelines.
- 2. Provide regular reports to senior management (GM) on preservation activities, progress, challenges, and outcomes.
- 3. Developing and implementing plans to achieve team targets of the department and BU set by higher management
- 4. Identify training needs for preservation personnel related to preservation technologies and support their professional development.

- Capable of managing preservation projects and cataloguing systems.
- Proficient in managing preservation technology projects
- Capability to align preservation technology initiatives with the overall strategic vision and objectives of NFAI.

- Strong teamwork and communication skills to collaborate effectively
- Meticulous in handling and preserving film materials.
- Ability to effectively communicate with team members and stakeholders.

Proficient in addressing technical challenges related to film preservation.

Eligible Scale of Pay & CTC	
- In pay scale Rs.67700 - 208700 (L-11) or above, OR	CDA Scale
3 years of service in pay scale Rs. 56100 - 177500 (L-10)	
- In pay scale Rs.70000-200000 (E-4) or above, OR	IDA Scale
3 years of service in pay scale Rs. 60000 - 180000 (E-3)	
Minimum CTC of Rs. 18.00 Lacs Per annum	Private

viii) Manager	E-4	Educational Qualification: Graduation degree in any stream
(Branding and		from recognized institutions.
Outreach),		
Film Festivals,		Desired Education: Ph.D./ 2-year full time Post Graduation
New Delhi.		degree/Diploma in Mass Communications/ Film Studies/ Mass
		Media/ Marketing.
		Diploma/ Certificates in Film studies/ Media studies/ Marketing
		Experience: 8 years of experience with PSU/ Govt./ Private sector
		Minimum 6 years of experience in Branding/ PR/ Advertising/
		Outreach/ of film festivals/ film markets/ other events

Role Responsibilities:

- 1. Develop and execute comprehensive branding strategies to enhance the visibility and reputation of Film Festivals.
- 2. Define and maintain consistent brand guidelines across all communication channels and festival materials.
- 3. Collaborate with cross-functional teams to align branding efforts with the festival's goals and objectives.
- 4. Devise outreach plans to engage filmmakers, industry professionals, sponsors, and audiences to participate in the Film Festivals.
- 5. Identify and establish partnerships with relevant stakeholders, including film associations, media outlets, and cultural institutions.
- 6. Create and manage outreach campaigns to expand the festival's reach and impact within the film community.
- 7. Collaborate with event teams to plan and execute engaging festival activities, including screenings, panels, workshops, and networking events.
- 8. Ensure seamless logistics, timely communication, and excellent guest experiences throughout the festival.

Designational Responsibilities:

- 1. Assist in taking critical decisions related to Branding, and outreach, in line with organizational guidelines.
- 2. Provide regular reports to senior management (GM) on activities, progress, challenges, and outcomes of the creative as well as administrative process.
- 3. Developing and implementing plans to achieve team targets of the department and BU set by higher management
- 4. Oversee the workflow, manage deadlines, and ensure effective administration to maintain the festival's success.
- 5. Oversee and manage the day-to-day activities of marketing FF, ensuring smooth operations and efficient functioning.

- Proficient in managing budgets for film festivals, branding, and outreach efforts.
- Ability to work with higher management to develop and implement long-term strategies
- Demonstrated commitment to ethics, transparency, and accountability.
- Possesses strong communication and creative thinking
- Demonstrates a strong collaborative mindset, fostering teamwork and working effectively Skill in generating creative content and effectively managing its distribution

Eligible Scale of Pay & CTC	
- In pay scale Rs.67700 - 208700 (L-11) or above,	CDA Scale
3 years of service in pay scale Rs. 56100 - 177500 (L-	CDA State
10)	
- In pay scale Rs.70000-200000 (E-4) or above,	IDA Scale
3 years of service in pay scale Rs. 60000 - 180000 (E-	
3)	
Minimum CTC of Rs. 18.00 Lacs Per annum	Private

ix)	Manager	E-4	Educational Qualification: Graduation degree in any stream
	(Film		from recognized institutions.
	Programming –		
	International		Desired Education: Ph.D./ 2-year full time Post Graduation
	Cinema)		degree/Diploma in Mass Communications/ Film Studies/ Mass
	Film Festivals,		Media. Diploma/ Certificates in Film studies/ Media studies.
	New Delhi.		
			Experience: 8 years of experience in PSU/ Any Govt.
			Organization/ Private sector
			Minimum 6 years of relevant experience in recognized film
			festivals/ film curation/ film programming/ scheduling of films
			in festivals
			Prior experience in dealing with international sales agents and

	film distributors

- 1 Ensure smooth execution of the Indian Panorama section at the International Film Festival of India (IFFI).
- 2. Take charge of the film content selection process for Indian Panorama, curating a compelling and diverse lineup of films.
- 3. Collaborate with film content teams and industry participants to facilitate the screening and discussion processes for selected films.
- 4. Promote the selected content from Indian Panorama during IFFI and other relevant forums to enhance its visibility and reach.
- 5. Manage and coordinate the flow of events related to Indian Panorama to ensure a seamless and engaging experience for festival attendees.
- 6. Manage the coordination and functioning of various sections of the festivals, ensuring smooth and efficient operations.
- 7. Oversee all aspects of programming functions, including both creative and administrative tasks, to curate compelling film lineups in IFFI once Indian Panorama work gets completed
- 8. Handle the programming and scheduling of IFFI, award ceremonies, and other film events for seamless execution.
- 9. Manage officers and other event staff to ensure the smooth running of festivals and events.
- 10. Collaborate with the marketing and PR department to promote festivals and increase audience engagement.
- 11. Identify and prioritize international film festivals, including prestigious events like the Singapore International Film Festival etc
- 12. Facilitate the submission of films to these festivals, ensuring adherence to submission deadlines and requirements.
- 13. Maintain a database of upcoming international film festivals, submission deadlines, and key contacts for effective festival participation.
- 14. Coordinate and manage travel arrangements for NFDC representatives, filmmakers, and talent attending international film festivals.
- 15. Ensure timely communication with filmmakers and team members regarding the outcomes of film submissions.
- 16. Develop strategies for maximizing NFDC's presence at international film festivals, even in the case of film selection or non-selection

Designational Responsibilities:

- 1. Support in taking critical decisions related to Indian Panorama execution and administration, resource allocation, in line with organizational guidelines.
- 2. Provide regular reports to senior management (GM and DGM) on activities, progress, challenges, and outcomes.
- 3. Developing and implementing plans to achieve team targets of the department and BU set by higher management

4. Identify training needs for employees and support their professional development.

Key Skills Required:

- Proficiency in curating and programming film festivals
- Ability to plan, organize, and oversee film festival events
- Demonstrates a strong creative vision for film festivals
- Effective networking skills to build relationships with filmmakers, distributors, and industry professionals
- Proficient in managing budgets for film festivals, branding, and outreach efforts, allocating funds appropriately
- Capability to develop and implement long-term strategies for film festivals
- Commitment to promoting diverse film cultures
- Demonstrated commitment to ethics, transparency, and accountability.
- Strong problem-solving abilities to identify issues, analyses situations, and develop innovative solutions

Strong leadership and communication skills

Eligible Scale of Pay & CTC	
- In pay scale Rs.67700 - 208700 (L-11) or above, OR	CDA Scale
3 years of service in pay scale Rs. 56100 - 177500 (L-10)	
- In pay scale Rs.70000-200000 (E-4) or above, OR	IDA Scale
3 years of service in pay scale Rs. 60000 - 180000 (E-3) Minimum CTC of Rs. 18.00 Lacs Per annum	Private

x)	Manager	E-4	Educational Qualification: Graduation degree in any stream	
	(Museum		from recognized institutions.	
	Administrator/		Desired Education: Ph.D./ 2-year full time Post Graduation	
	Exhibitor),		degree/Diploma in Mass Communications/ Film Studies/ Mass	
	National Museum		Media/ Journalism/ Museum Archiving/ Museology/ History.	
	of Indian Cinema,		Diploma/ Certificates in Film/Media studies/ Museology/	
	Mumbai.		History	
			Experience: 8 years of relevant experience in PSU/ Any Govt.	
			Organization/ Private sector	
			Minimum 6 years of relevant experience in film/ Archival/	
			Museum Administration	

Role Responsibilities:

- 1. Oversee the day-to-day operations and administration of the museum, including managing staff, budgeting, and resource allocation.
- 2. Collaborate with the DGM to plan and execute engaging and informative exhibits for visitors.
- 3. Ensure proper cataloguing, storage, and preservation of museum artifacts and materials, adhering to best practices in collection management.
- 4. Enhance the overall visitor experience by implementing educational programs, interactive

displays, and guided tours. Also plan and execute implementation of guided multilingual audio tours, online exhibits, virtual tour etc.

- 5. Develop and implement marketing strategies to promote the museum and its exhibitions, attracting a diverse audience of visitors
- 6. Ability to curate museum exhibits that blend artistic elements with historical context, creating informative and captivating displays.
- 7. Manage the three most important aspects of the museum Operation, Curation, and Maintenance

Designational Responsibilities:

- 1. Assist in taking critical decisions related to museum administration and exhibits including resource allocation, and technical approaches, etc, in line with organizational guidelines.
- 2. Work closely with the Museum Curator and GM to support their strategic initiatives and enhance the overall visitor experience through effective administration and attractively exhibits.
- 3. Reporting and Metrics: Provide regular reports to GM on progress, challenges, and outcomes.
- 4. Collaborate with internal teams to ensure seamless execution of departmental activities, aligning efforts to achieve NMIC's objectives.
- 5. Developing and implementing plans to achieve team targets of the department and BU set by higher management
- 6. Identify training needs for employees in the department support their professional development.

Key Skills Required:

- Expertly curates' exhibits, combining artistic and historical elements
- Cataloguing: Familiarity with cataloguing systems and practices
- Event Planning: Proficiency in planning and coordinating events, workshops, etc
- Marketing Strategies: Understanding of marketing principles and tactics

Technology Utilization: Ability to use technology platforms for museum management

Eligible Scale of Pay & CTC	
- In pay scale Rs.67700 - 208700 (L-11) or above, OR	CDA Scale
3 years of service in pay scale Rs. 56100 - 177500 (L-10)	
- In pay scale Rs.70000-200000 (E-4) or above, OR	IDA Scale
3 years of service in pay scale Rs. 60000 - 180000 (E-3)	
Minimum CTC of Rs. 18.00 Lacs Per annum	Private

xi) Manager	E-4	Educational Qualification: Graduation degree in any stream
(Domestic		from recognized institutions.
Distribution),		
Mumbai.		Desired Education: Ph.D./ 2-year full time Post Graduation
		degree/Diploma in Marketing/ Mass Communications/ Film
		Studies/ Mass Media/ Journalism.
		Diploma/ Certificates in Film studies / Media studies/ Marketing.

	Experience: 8 years of experience in PSU/ Any Govt.
	Organization/ Private sector
	Minimum 6 years of relevant experience in Domestic
	Syndication/ acquisition/ marketing/ distribution of feature
	films/ web-series/ animation/ OTT/ documentary/ tele series

Job Responsibilities:

- 1. Develop and implement marketing strategies to promote NFDC films within the domestic market, including designing marketing campaigns and engaging with target audiences.
- 2. Represent NFDC at domestic film festivals, presenting NFDC films, networking with industry professionals, and exploring distribution and collaboration opportunities.
- 3. Identify and evaluate potential film projects for domestic distribution and acquisition, considering market demand and alignment with NFDC's content strategy.
- 4. Devise distribution plans for NFDC films in the domestic market, including selecting release strategies, distribution channels, and regional targeting.
- 5.Keeping track of all National film festivals and their sections to understand which NFDC film content can be sent .
- 6.Ensuring the promotion of NFDC film content on Social media such as Instagram, Twitter, LinkedIn etc.

Designational Responsibilities:

- 1. Conduct market research and analysis to understand domestic audience preferences, industry trends, and competitor activities.
- 2. Negotiate distribution agreements with domestic exhibitors, distributors, and content buyers to optimize the reach and revenue of NFDC films in the country.
- 3. Monitor the performance of NFDC films in the domestic market, analyzing box office data, audience feedback, and market trends to fine-tune distribution strategies.
- 4. Prepare regular reports on domestic distribution activities, marketing initiatives, and acquisition progress for management review.
- 5. Leading and driving Domestic Distribution department and its initiatives. taking full ownership of their outcome
- 6. Providing guidance and support to teams in their day-to-day operations and professional development.
- 7. Assist DGM in taking critical decisions related to the Domestic distribution

Key Skills Required:

- In-depth knowledge of the film distribution industry
- Excellent negotiation skills to secure advantageous deals
- In-depth understanding of domestic film markets, audience preferences, and industry trends.
- Proficient in developing effective marketing strategies and promotional campaigns
- Takes ownership for outcomes while addressing performance issues fairly and promptly.
- Should possess effective communication skills to convey information, instructions, and expectations to their teams and stakeholders.
- Strong problem-solving skills to address distribution challenges and devise innovative solutions. Cultural sensitivity and awareness to tailor marketing campaigns

Eligible Scale of Pay & CTC

- In pay scale Rs.67700 - 208700 (L-11) or above, OR 3 years of service in pay scale Rs. 56100 - 177500 (L-10)	CDA Scale
- In pay scale Rs.70000-200000 (E-4) or above, OR 3 years of service in pay scale Rs. 60000 - 180000 (E-3)	IDA Scale
Minimum CTC of Rs. 18.00 Lacs Per annum	Private

xii)	Manager	E-4	Educational Qualification: Graduation degree in any stream	
	(International		from recognized institutions.	
	Distribution),			
	Mumbai.		Desired Education: Ph.D./ 2-year full time Post Graduation	
			degree/Diploma in Marketing/ Mass Communications/ Film	
			Studies/ Mass Media/ Journalism/ International Relations/	
			International Business.	
			Diploma/ Certificates in Film studies / Media studies/ Marketing	
			Experience: 8 years of experience in PSU/ Any Govt.	
			Organization/ Private sector	
			Minimum 6 years of relevant experience in International	
			Syndication/ acquisition/ marketing/ distribution of feature	
			films/ web-series/ animation/ OTT/ documentary/ tele series	

Job Responsibilities:

- 1. Develop and implement marketing strategies to promote NFDC films internationally, including creating promotional materials, coordinating marketing campaigns, and engaging with global audiences.
- 2. Represent NFDC at international film festivals such as Cannes, IFFI, and other major events, showcasing NFDC films and networking with industry professionals.
- 3. Identify and evaluate potential film projects for acquisition, assessing their market potential and alignment with NFDC's content strategy.
- 4.Keeping track of all International Film Festivals and their sections to understand which NFDC filmcontent can be sent.
- 5.Ensuring the promotion of NFDC film content on social media such as Instagram, Twitter, LinkedIn etc.
- 6.Collaborating with other departments in NFDC to ensure smooth execution of distribution strategies.

Designational Responsibilities:

- 1. Conduct market research and analysis to identify international distribution opportunities, market trends, and competitor activities.
- 2. Negotiate distribution agreements and contracts with international distributors, exhibitors, and content buyers to maximize the reach and revenue of NFDC films.
- 3. Monitor the performance of NFDC films in international markets, analysing box office data,

viewer feedback, and market trends to optimize distribution strategies.

- 4. Prepare regular reports on international distribution activities, marketing initiatives, and acquisition progress for management review
- 5. Leading and driving International Distribution department and its initiatives. taking full ownership of their outcome
- 6. Providing guidance and support to teams in their day-to-day operations and professional development.
- 7. Assist DGM in taking critical decisions related to the international distribution

Key Skills Required:

- In-depth knowledge of the film distribution industry
- Excellent negotiation skills to secure advantageous deals
- Proficient in developing effective marketing strategies and promotional campaigns
- Takes ownership for outcomes while addressing performance issues fairly and promptly.
- Should possess effective communication skills
- Strong problem-solving skills to address distribution challenges and devise innovative solutions. Cultural sensitivity and awareness to tailor marketing campaigns

Cartarar benefit ity and availables to tarrer marketing campaigns			
Eligible Scale of Pay & CTC			
- In pay scale Rs.67700 - 208700 (L-11) or above, OR	CDA Scale		
3 years of service in pay scale Rs. 56100 - 177500 (L-10)			
- In pay scale Rs.70000-200000 (E-4) or above, OR	IDA Scale		
3 years of service in pay scale Rs. 60000 - 180000 (E-3)			
Minimum CTC of Rs. 18.00 Lacs Per annum	Private		

xiii)	Manager	E-4	Educational Qualification: Graduation degree in any stream
	(Administration),		from recognized institutions.
	Mumbai.	OBC	
			Desired Education: Ph.D./ 2-year full time Post Graduation
	RESERVED FOR		degree/Diploma in Human Resources/ Social and Development
	OBC		Studies.
			Diploma/ Certificates in HR/ social work/ learning and
			development/ knowledge of labour laws.
			Experience: 8 years of experience in PSU/ Any Govt.
			Organization/ Private sector
			Minimum 6 years of experience in Administration/ Personnel
			Management

Role Responsibilities:

1. Overseeing administrative functions of offices, including facilities management, office operations, and vendor management.

- 2. Developing and implementing Administration policies, procedures, and guidelines to ensure compliance and consistency across all regional offices.
- 3. Collaborating with regional administrative teams to address administrative issues and needs specific to their regions.
- 4. Leading and mentoring the administrative teams to ensure efficiency and effectiveness.
- 5. Implementing standardized administrative processes and practices across all regional offices for consistency and efficiency.
- 6. Assisting the GM for any ministry correspondence, tendering & administrative work.
- 7. Ensuring the statutory norms & compliances are followed as per the guidelines.
- 8. Responsible for all NFDC, Theatres & NMIC premises maintenance with in the regions.

Designational Responsibilities:

- 1. Reporting to the General Manager HR & Admin and providing regular updates on regional HR and administrative activities.
- 2. Leading and driving administrative projects and initiatives across all regional offices.
- 3. Providing guidance and support to regional administrative teams in their day-to-day operations and professional development.
- 4. Collaborating with other department heads and regional managers to align administrative strategies with overall business objectives.
- 5. Assisting GM in taking critical decisions related to Administration department.
- 6. Representing the Admin department in business unit meetings and discussions related to regional offices, providing insights and recommendations.

Key Skills Required:

- Strong leadership and management skills
- Skill in resolving conflicts and addressing sensitive HR and administrative
- Excellent communication and interpersonal skills
- Ability to analyze complex HR and administrative challenges
- In-depth understanding of labor laws, HR regulations, and administrative practices relevant to different regions.
- Ability to understand and respect regional cultural nuances

Demonstrated commitment to financial ethics, transparency, and accountability

, 1	3
Eligible Scale of Pay & CTC	
- In pay scale Rs.67700 - 208700 (L-11) or above, OR	CDA Scale
3 years of service in pay scale Rs. 56100 - 177500 (L-10)	
- In pay scale Rs.70000-200000 (E-4) or above, OR	IDA Scale
3 years of service in pay scale Rs. 60000 - 180000 (E-3)	
Minimum CTC of Rs. 18.00 Lacs Per annum	Private

xiv) Deputy Manager	E-2	Educational Qualification: Graduation degree in any stream	
(Research and		from recognized institutions.	
Archivist),			
NFAI, Pune		Desired Education: Ph.D./ 2-year full time Post Graduation in	
		Mass Communications/ Film Studies/ Mass Media/ Journalism/	
		Film Archiving/ Museum Archiving/ Museology/ History.	
		Diploma/ Certificates in Film studies/ Media studies/ Film	
		Archiving/ Curating and Programming/ Museology/ History.	
		Experience: 6 years of experience in PSU/ Any Govt.	
		Organization/ Private sector	
		Minimum 4 years of relevant experience as archival research/	
		film archivist/ film restoration	

- 1. Conduct extensive and accurate research on film exhibits and archives, gathering relevant and reliable information about film history and artifacts.
- 2. Verify historical data and details related to film collections and exhibits, ensuring accuracy and authenticity.
- 3. Facilitate research opportunities for scholars, filmmakers, and other interested parties, promoting scholarly engagement with film archives.
- 4. Contribute to the development of educational programs and workshops related to film history and archives, enriching the museum's offerings.
- 5. Ideate and implement creative merchandising strategies to promote the museum's collections and generate revenue, ensuring the cultural artifacts reach a wider audience.

Designational Responsibilities:

- 1. Collaborate closely with the Museum Curator (DGM) to curate and create engaging touring shows and exhibitions, enhancing the museum's curatorial initiatives.
- 2. Collaborate with other departments to provide valuable insights and content for various museum activities, contributing to the overall success of the museum.
- 3. Take charge of specific projects or tasks assigned by the DGM, ensuring their successful execution and timely completion.
- 4. Provide support and assistance to team members, helping them achieve their objectives and addressing any challenges that may arise.
- 5. Collaborate with the DGM developing action plans to achieve departmental goals
- 6. Coordinate with other departments within the organization to facilitate project collaboration and enhance interdepartmental synergy.
- 7. Reporting and Communication: Regularly update the DGM on the progress and status of ongoing projects, providing comprehensive reports as required.

- Knowledgeable in curating exhibits and creating engaging touring shows.
- Ability to develop creative merchandising strategies to promote museum collections.
- Familiarity with digitizing and cataloguing film archives using modern tools and technologies.
- Demonstrates meticulousness in fact-checking and preserving historical data.
- Excellent written and verbal communication skills
- Understanding of cultural significance and historical value in film artifacts.

Proficient in addressing challenges and finding effective solutions r	related to archiving and
research.	
Eligible Scale of Pay & CTC	
- In pay scale Rs.47600 - 151100 (L-8) or above,	
OR	CDA Scale
3 years of service in pay scale Rs. 44900 - 142400 (L-7)	
- In pay scale Rs. 50000 – 160000 (E-2) or above,	
OR	IDA Scale
3 years of service in pay scale Rs. 40000 - 140000 (E-1)	
Minimum CTC of Rs. 15.00 Lacs Per annum	Private

xv) Deputy Manager	E-2	Educational Qualification: Graduation degree in any stream
(Marketing, Legal		from recognized institutions.
and Accounting		
(Ministry	OBC	Desired Education: Ph.D./ 2-year full time Post Graduation in
Reports)),		Marketing/ Mass Communications/ Film Studies/ Mass Media/
Mumbai.		Journalism. Diploma/ Certificates in Film/ Media studies/
		Marketing. Diploma/ Certificates in legal/ accounting/ finance.
RESERVED FOR		
OBC		Experience: 6 years of experience in PSU/ Any Govt.
		Organization/ Private sector
		Minimum 4 years of relevant experience in Syndication/
		acquisition/ marketing/ distribution of feature films/ web-series/
		animation/OTT/ documentary/ tele series with prior knowledge
		of dealing with legal and accounting matters

Job Responsibilities:

- 1. Assist the Manager in planning and executing marketing campaigns for NFDC film content, including promotional events, digital marketing, and publicity materials. Conduct market study to understand latest trends and pricing benchmark for screening, licensing and syndication.
- 2. Handle legal matters related to content distribution, including drafting and reviewing agreements, contracts, and licensing deals with various distributors and platforms.
- 3. Ensure compliance with all legal norms, regulations, and copyright laws in the content distribution process, obtaining necessary clearances and permissions.
- 4. Coordinate with accounting teams to ensure accurate and timely invoicing, tracking revenue generated from distribution deals, and managing financial records.
- 5. Assist in negotiations with distributors and partners, ensuring mutually beneficial agreements for content distribution and marketing collaborations.
- 6.Promotion of NFDC film content on social media such as Instagram, Twitter, LinkedIn etc.
- 7.Developing and implementing a strategic plan for domestic and international syndication of NFDC's content.
- 8. Prepare and compile various reports, drafts, and documents required for submissions to

government ministries

- 9. Collect, organize, and analyse data from different departments to create comprehensive and accurate reports for ministry reviews and assessments.
- 10. Collaborate with different teams and departments to gather necessary information and inputs for ministry reports and ensure timely submissions.

Designational Responsibilities:

- 1. Assist the Manager in overseeing the day-to-day operations of the department, ensuring smooth functioning and efficient workflow.
- 2. Take charge of specific projects or tasks assigned by the Manager, ensuring their successful execution and timely completion.
- 3. Provide support and assistance to team members, helping them achieve their objectives and addressing any challenges that may arise.
- 4. Collaborate with the Manager developing action plans to achieve departmental goals
- 5. Coordinate with other departments within the organization to facilitate project collaboration and enhance interdepartmental synergy.
- 6. Regularly update the Manager on the progress and status of ongoing projects, providing comprehensive reports as required.

Key Skills Required:

- Strong knowledge of contract law, copyright regulations, and intellectual property rights
- Familiarity with marketing strategies, digital marketing trends, and promotional techniques
- Understanding of financial management principles
- Demonstrates a comprehensive understanding of the film and production industry
- Demonstrated commitment to ethics, transparency, and accountability.
- Meticulous attention to detail in reviewing agreements, financial records, and legal documents
- Analytical mindset to interpret data, track marketing performance
- Ability to handle multiple tasks simultaneously

Collaborative approach to work effectively with cross-functional teams

Eligible Scale of Pay & CTC	
- In pay scale Rs.47600 - 151100 (L-8) or above, OR	CDA Scale
3 years of service in pay scale Rs. 44900 - 142400 (L-7)	
- In pay scale Rs. 50000 – 160000 (E-2) or above, OR	IDA Scale
3 years of service in pay scale Rs. 40000 - 140000 (E-1)	
Minimum CTC of Rs. 15.00 Lacs Per annum	Private

xvi) Assistant Manager	E-1	Educational Qualification: Graduation degree in any stream	
(Preservation),		from recognised institutions	
National Film		Desired Education: 1. Ph.D./ 2-year full time Post Graduation	
Archieve of India,		in Mass Communications/ Film Studies/ Mass Media/	
Pune.		Journalism/ Film Archiving. 2. Diploma/ Certificates in Film/	
		Media studies/ Film Archiving/ Curating and Programming.	
		Experience: 5 years of experience in PSU/ Any Govt.	
		Organization/ Private Sector	
		Minimum 3 years of relevant experience as film archivist/ film	
		restoration/ film preservation	

- 1. Manage the preservation processes for moving images and audio content, employing appropriate techniques and technologies to safeguard the original content and maintain its integrity.
- 2. Conduct thorough checks and assessments of film reels to determine their condition and preservation needs. Collaborate with the conservation team to prioritize preservation efforts based on the historical significance and condition of the reels.
- 3. Assist in vault management by organizing and managing the vault to ensure the proper storage, handling, and security of film reels. Implement efficient cataloguing systems to facilitate easy retrieval and tracking of film materials.

Designational Responsibilities:

- 1. Provide reliable support to the Manager Preservation Specialist in overseeing day-to-day operations of the department.
- 2. Assist the Manager in managing and executing specific projects or tasks, contributing to their successful completion within defined timelines and objectives.
- 3. Regularly provide updates to the Manager on the progress and status of ongoing projects, ensuring timely and comprehensive reports to aid in decision-making and evaluation.
- 4. Continuously improve knowledge and skills related to preservation technology, seeking professional development opportunities to enhance expertise in the field.

Key Skills Required:

- Possesses in-depth knowledge and proficiency in preservation technologies, film digitization processes, and audiovisual content storage.
- Demonstrates expertise in cataloguing systems and data organization
- Proficient in using preservation equipment, software, and other tools required
- Capability to align preservation technology initiatives with the overall strategic vision and objectives of NFAI.
- Excellent verbal and written communication skills.

Networking abilities to establish partnerships with filmmakers and distributors

Eligible Scale of Pay & CTC	
- In pay scale Rs.44900 - 142400 (L-7) or above,	
OR	CDA Scale
3 years of service in pay scale Rs. 35400 - 112400 (L-6)	
- In pay scale Rs. 40000 – 140000 (E-1) or above,	
OR	IDA Scale
3 years of service in pay scale Rs. 30000 - 120000 (E-0)	
Minimum CTC of Rs. 11.00 Lacs Per annum	Private

xvii) Assistant Manager	E-1	Educational Qualification: Graduation degree in any stream	
(Research and		from recognized institutions	
Archivist),		Desired Education: 1. Ph.D./ 2-year full time Post Graduation	
National Film		in Mass Communications/ Film Studies/ Mass Media/	
Archieve of India,		Journalism/ Film Archiving. 2. Diploma/ Certificates in Film	
Pune.		Studies/ Media studies/ Film Archiving/ Curating and	
		Programming.	
		Experience: 5 years of experience in PSU/ Any Govt. Organization/ Private sector	
		Minimum 3 years of relevant experience as archival research/	
		film archivist/ film restoration	

- 1. Research Expertise: Conduct extensive and accurate research on film exhibits and archives, gathering relevant and reliable information about film history and artifacts.
- 2. Fact-Checking: Verify historical data and details related to film collections and exhibits, ensuring accuracy and authenticity.
- 3. Research Facilitation: Facilitate research opportunities for scholars, filmmakers, and other interested parties, promoting scholarly engagement with film archives.
- 4. Educational Programs: Contribute to the development of educational programs and workshops related to film history and archives, enriching the museum's offerings.
- 5. Merchandising Strategies: Ideate and implement creative merchandising strategies to promote the museum's collections and generate revenue, ensuring the cultural artifacts reach a wider audience.

Designational Responsibilities:

- 1. Cross-Departmental Collaboration: Collaborate with other departments to provide valuable insights and content for various museum activities, contributing to the overall success of the museum.
- 2. Project Management: Take charge of specific projects or tasks assigned by the higher management, ensuring their successful execution and timely completion.
- 3. Team Support: Provide support and assistance to team members, helping them achieve their objectives and addressing any challenges that may arise.
- 4. Goal Setting and Planning: Collaborate with the higher management developing action plans to achieve departmental goals
- 5. Cross-Department Coordination: Coordinate with other departments within the organization to facilitate project collaboration and enhance interdepartmental synergy.
- 6. Reporting and Communication: Regularly update the higher management on the progress and status of ongoing projects, providing comprehensive reports as required.

- Knowledgeable in curating exhibits
- Demonstrates meticulousness in fact-checking and preserving historical data.

Excellent written and verbal communication skills				
A thorough understanding of cultural significance and historical value in film artifacts				
Eligible Scale of Pay & CTC				
- In pay scale Rs.44900 - 142400 (L-7) or above, OR CDA Scale				
3 years of service in pay scale Rs. 35400 - 112400 (L-6)				
- In pay scale Rs. 40000 – 140000 (E-1) or above, OR IDA Scale				
3 years of service in pay scale Rs. 30000 - 120000 (E-0)				
Minimum CTC of Rs. 11.00 Lacs Per annum	Private			

xviii) Assistant Manager	E-1	Educational Qualification: Graduation degree in any stream	
(Film		from recognized institutions	
Programming),		Desired Education: 1. Ph.D./ 2-year full time Post Graduation	
Film Festivals,		in Mass Communications/ Film Studies/ Mass Media. 2.	
New Delhi		Diploma/ Certificates in Film studies /Media studies.	
		Experience: 5 years of experience in PSU/ Any Govt. Organization/ Private sector Minimum 3 years of relevant experience in recognized film festivals/ film curation/ film programming/ scheduling of films in festivals, etc. Prior experience in dealing with international sales agents and film distributors	

- 1. Assist the Manager Film Programmer in successfully organizing and managing the flagship event during the International Film Festival of India (IFFI), and in other tasks related to film programming for film festivals
- 2. Responsible for the pre- and post-event documentation, invoicing, and administrative tasks related to the Indian Panorama event, ensuring smooth and efficient operations throughout the event's duration.
- 3. Provide support in coordinating various activities throughout the year to promote the Indian Panorama event and the selected film content, enhancing their visibility and reach.
- 4. Liaise with admin and hospitality teams to communicate the requirements for hospitality, travel, and hotel bookings for the festival guests, juries, and internal staff.
- 5. Manage the scheduling and logistics of hotel accommodations for festival guests, juries, and staff members.
- 6. Assist in the smooth execution of screening at Siri Fort during film projection at the time of jury selection, and at the festival venue as well, ensuring all arrangements are in place for a successful event experience.
- 7. Support the Manager Film Programmer in managing Indian Panorama and IFFI
- 8. Coordinate with relevant teams for invoicing, accounting, and other administrative activities related to the Indian Panorama and IFFI.

Designational Responsibility:

- 1. Events & Programming in providing comprehensive support for the overall management of film festivals, including pre-event planning, on-site execution, and post-event documentation.
- 2. Regularly provide updates to the Manager on the progress and status of ongoing projects, ensuring timely and comprehensive reports to aid in decision-making and evaluation.
- 3. Document and archive the festivals' proceedings, including important records, documents, and learnings for future reference.

Key Skills Required:

- Proficiency in planning and executing events, ensuring smooth operations
- Ability to coordinate with multiple teams and stakeholders
- Skilled in handling administrative tasks, invoicing, and documentation for festival management.
- Commitment to elevating NFDC's artistic reputation and delivering world-class events.
- Demonstrated commitment to ethics, transparency, and accountability.
- Excellent verbal and written communication
- Demonstrates meticulousness in handling hospitality arrangements, scheduling, and administrative tasks for festivals.

Exhibits strong problem-solving skills to address any challenges

Eligible Scale of Pay & CTC	
- In pay scale Rs. 44900 - 142400 (L-7) or above, OR	CDA Scale
3 years of service in pay scale Rs. 35400 - 112400(L-6)	
- In pay scale Rs. 40000 – 140000 (E-1) or above, OR	IDA Scale
3 years of service in pay scale Rs. 30000 - 120000(E-0)	
Minimum CTC of Rs. 11.00 Lacs Per annum	Private

xix)	Assistant Manager	E-1	Educational Qualification: Graduation degree in any stream	
	(HR),		from recognized institutions	
	Mumbai.		Desired Education: 1. Ph.D./ 2-year full time Post Graduation	
			in Human Resources/ Social and Development Studies. 2.	
			Diploma/ Certificates in HR/ social work/ learning and	
	RESERVED FOR	OBC	development/ knowledge of labour laws.	
	OBC			
			Experience: 5 Years of experience in PSU/ Any Govt.	
			Organization/ Private sector	
			Minimum 3 years of experience in Personnel Management,	
			especially recruitment/ selection/ induction of employees.	

Roles Responsibilities:

1. Collaborating with HOD's & managers to understand their talent needs and develop comprehensive workforce plans.

- 2. Creating effective job descriptions, developing job postings, and utilizing various channels to attract potential candidates.
- 3. Reviewing resumes, conducting initial screenings, and evaluating candidate qualifications against job requirements.
- 4. Facilitating the selection process in collaboration with HOD's & managers, including coordinating interview schedules, gathering feedback, and making hiring recommendations.
- 5. Overseeing the onboarding and induction process for newly hired employees to ensure a smooth transition and integration into the organization.
- 6. Managing the recruitment and selection process for contractual employees, ensuring compliance with legal requirements.
- 7. Building and maintaining strong relationships with HOD's & managers, internal stakeholders, and external partners, such as recruitment agencies and educational institutions.
- 8. and analyzing recruitment data to monitor key metrics, such as time-to-fill, cost per hire, and source effectiveness. Preparing regular reports and providing insights to stakeholders to improve recruitment strategies and decision-making.
- 9. Overseeing the employee journey in organisation by keeping records of probationers, confirmation, contractual employees & ensure the process are followed in coordinationwith all internal departments.
- 10. Assisting in all HR operations process & employee engagement programs.

Designational Responsibilities:

- 1. Provide reliable support to the DGM in overseeing day-to-day operations related to Recruitment & Selection and other tasks as necessary
- 2. Assist the DGM in managing and executing specific projects or tasks, contributing to their successful completion within defined timelines and objectives.
- 3. Regularly provide updates to the DGM on the progress and status of ongoing projects, ensuring timely and comprehensive reports to aid in decision-making and evaluation.

Key Skills Required:

- Effective communication skills to convey information, instructions, and expectations
- Demonstrated ability to engage, influence, and manage diverse stakeholders
- Understanding the organization's mandate, structure, policies, processes, and cultural
- Skill in collecting and analyzing recruitment data
- Ability to build rapport and maintain positive relationships.
- Proficiency in identifying and addressing recruitment challenges

Ability to work collaboratively with cross-functional teams

Eligible Scale of Pay & CTC	
- In pay scale Rs.44900 - 142400 (L-7) or above, OR 3 years of service in pay scale Rs. 35400 - 112400 (L-6)	CDA Scale
- In pay scale Rs. 40000 – 140000 (E-1) or above, OR 3 years of service in pay scale Rs. 30000 - 120000 (E-0)	IDA Scale
Minimum CTC of Rs. 11.00 Lacs Per annum	Private

xx) Junior Officer	S-6	Educational Qualification: Graduation degree in any stream	
(Restoration,		from recognized institutions	
Digitization and		Desired Education: Diploma/ Certificates in Film studies/	
Cataloguing),		Media studies/ Film Archiving/ Curating and Programming/	
National Film		Technology/ Electronics/ Engineering.	
Archieve of India,			
Pune.		Experience: 4 years of experience in PSU/ Any Govt.	
		Organization/ Private sector.	
		Minimum 2 years of relevant experience in Film Restoration/	
		Digitization/ Cataloguing	

- 1. Manage the archive's collections database, ensuring accurate and up-to-date records of all film materials.
- 2. Create and maintain metadata for each film, including details about the title, where the film came from, details about how difficult was it to conserve, a record of the techniques and tools used to restore the film so that it can be used for future reference etc
- 3. Collaborate with curators and researchers to provide access to relevant information for film selection and exhibitions.
- 4. Assist in digitization efforts by managing digital asset metadata and ensuring its alignment with physical records.
- 5. Maintain accurate records and inventory of films stored in the vaults, including tracking their movement in and out.
- 6. Take Responsibilities for identifying and documenting any physical or technical issues found while cataloguing.
- 7. Manages the technical aspects of reel restoration.

Key Skills Required:

- Familiarity with managing digital asset metadata and aligning it with physical records.
- Should possess the ability to maintain accurate inventory records and tracking systems for film materials
- Thorough in checking film reels for preservation purposes.
- Able to work harmoniously with preservation team members.
- Efficiently manage reel checking and movement tasks.

Capable of adjusting to changing preservation requirements.

Eligible Scale of Pay & CTC	
- In pay scale Rs.29200-92300 (L-5) or above,	CDA Cools
OR	CDA Scale
3 years of service in pay scale Rs. 25500 - 81100 (L-4)	
- In pay scale Rs. 28000 – 120000 (S-6) or above,	
OR	IDA Scale
3 years of service in pay scale Rs. 26000 - 90000 (S-5)	
Minimum CTC of Rs. 08.00 Lacs Per annum	Private

xxi) Junior Officer	S-6	Educational Qualification: Graduation degree in any stream	
(Educator & Tour		from recognized institutions	
Guide), NMIC,	OBC	Desired Education: Diploma/ Certificates in Film/ Media	
Mumbai		studies/ Mass Communication/ Museology/ History.	
		Experience: 4 years of experience in PSU/ Any Govt.	
REERVED FOR		Organization/ Private sector as a tour guide/ educator in any	
OBC		museum.	

- 1. Provide visitors with informative and engaging tours, delivering detailed information about film exhibits and archives.
- 2. Enhance visitors' understanding of exhibits by offering historical context and interesting insights related to film history and industry.
- 3. Respond to visitor questions and inquiries, ensuring a positive and interactive tour experience for all guests.
- 4. Support the creation and execution of special educational events and programs at NMIC, enriching the educational experience for visitors.
- 5. Assist in coordinating school and group visits, making arrangements for guided tours to accommodate different audiences.
- 6. Maintain an updated knowledge of NMIC's exhibits, collections, and relevant film industry information to provide accurate and up-to-date information to visitors.
- 7. Collaborate with the DM Research & Archivist to develop educational materials and tour scripts, ensuring a consistent and compelling tour experience.
- 8. Maintain accurate records of tours conducted and number of attendees along with other information as required

Key Skills Required:

- Possesses excellent oral communication skills
- Demonstrates a strong understanding of film exhibits and archives
- Capable of catering tours to different age groups and educational levels
- Exhibits passion for cinema and storytelling
- Displays strong interpersonal skills, connecting with visitors to create a welcoming and enjoyable environment

Demonstrates sensitivity to diverse cultural backgrounds

Eligible Scale of Pay & CTC	
- In pay scale Rs.29200-92300 (L-5) or above, OR 3 years of service in pay scale Rs. 25500 - 81100 (L-4)	CDA Scale
- In pay scale Rs. 28000 – 120000 (S-6) or above, OR 3 years of service in pay scale Rs. 26000 - 90000 (S-5)	IDA Scale
Minimum CTC of Rs. 08.00 Lacs Per annum	Private

xxii) Assistant	S-5	Educational Qualification: Graduation degree in any stream	
(Digital		from recognized institutions	
Infrastructure),		Desired Education: Diploma/ Certificates in Film studies/	
National Archieve		Media studies/Film Archiving/ Film Restoration/ Technology/	
of Indian Cinema,		Electronics/ Engineering.	
Pune.		Experience: 2 years of relevant experience in PSU/ Any Govt.	
		Organization/ Private sector in the area of Film Digitization/	
		Restoration	

- 1. Ensure the smooth functioning of digital preservation systems and equipment.
- 2. Collaborate with the senior members of the team to implement digital preservation strategies.
- 3. Ensure seamless communication and integration among all IT systems at the National Film Archive of India
- 4. Collaborate with IT experts to address any technical issues related to the digital infrastructure.
- 5.Upgrading and improving operating environments, creating repair strategies, and providing technical support.
- 6. Assist in managing digital infrastructure for preservation and digitization activities.
- 7. Support the digitization of film content and ensure high-quality digital outputs.

Key Skills Required:

- Proficient in managing digital preservation systems, software, and equipment.
- Exhibits proficiency in integrating digital preservation systems with other archival
- Ability to troubleshoot and resolve issues related to digital infrastructure.
- Able to adapt to changing technology and preservation requirements.
- Diligent in ensuring accurate and error-free digitization processes.

Work effectively with the Manager - Conservation and DM - Film Digitization Specialist and other team members

Eligible Scale of Pay & CTC	
- In pay scale Rs. 25500-81100 (L-4) or above OR - 3 years of service in pay scale Rs. 21700 - 69100 (L-3)	CDA Scale
- In pay scale Rs. 26000 - 90000(S-5) or above OR - 3 years of service in pay scale Rs.23000 - 75000 (S-4)	IDA Scale
- Minimum CTC of Rs. 7.50 Lacs Per annum.	Private

1