

Inviting Applications for Animation Series for Production/ Co-Production

1. Introduction:

The National Film Development Corporation Ltd. (NFDC), a Government of India Enterprise under the Ministry of Information & Broadcasting, is produces and co-produces films that reflect the Cinemas of India under the scheme **Development, Communication & Dissemination of Filmic Content** of the Ministry of Information & Broadcasting titled “Production of Films in various Indian Languages”. Under this scheme NFDC produces/co-produces films under its extant guidelines for film production, whereby it encourages debutant filmmakers by undertaking 100% production of their first feature film and co-production of good quality films in partnership with private filmmakers both from India and abroad.

2. Objective:

The Ministry of Information & Broadcasting, Government of India proposes to produce/co-produce an Animation Series on Azadi Ka Amrit Mahotsav in any Indian language through National Film Development Corporation Ltd. (NFDC). NFDC will undertake the production as a Producer/Co-producer, as part of “India@75” celebration events, in order to commemorate 75 years as an Independent country on 15th August 2022.

The main objective of this high-quality concept-driven Animation Series should include the following aspects:

1. To educate and entertain about the inspiring Icons of India
2. An edutainment series

3. Vision:

NFDC proposes to create a unique Animation series celebrating the Inspiring Icons of India. The vision is to educate and entertain our children about the inspiring icons of India who have contributed immensely starting with our freedom struggle to sportsperson to social reforms and leaders who have contributed towards Nation Building.

3. PROCESSING FEE:

- . Rs.20,000/- (Rupees Twenty Thousand only) plus 18% GST (Total: Rs.23,600/-) Non-Refundable Processing Fee to be paid through online transaction to:

BENEFICIARY NAME: National Film Development Corporation Limited

BANK NAME: HDFC Bank

BRANCH: Sandoz House, Dr. A.B. Road, Worli, Mumbai - 400018

ACCOUNT NO.: 02402320001409

IFSC: HDFC0000240

- b.** Applications for Production/Co-Production of Animation Series on “Azaadi Ka Amrit Mahotsav” submitted without the requisite processing fee shall not be considered for evaluation and will be rejected out rightly.

4. How to submit:

Applicants should send their applications in two forms - Soft Copy and Hard Copy. The soft copy of the completed application should be submitted via email to filmproduction@nfdcindia.com and also in hard copy either by hand or by courier at this address: **National Film Development Corporation (NFDC), 6th Floor, Discovery of India Building, Nehru Centre, Dr. A. B. Road, Worli, Mumbai - 400018.**

5. What to submit:

1. Concept Note (6 copies in case of hard copy)
2. Detailed Treatment (6 copies in case of hard copy)
3. Detailed Synopsis (6 copies in case of hard copy)
4. Detailed Budget

APPLICATION FORM (Format)

To
National Film Development Corporation Ltd.
Discovery of India Building
6th Floor, Nehru Centre
Dr.A.B.Road, Worli
Mumbai – 400018

From:

Name of the Applicant:

Address:

Whether Individual/Partnership/LLP/Ltd. Co.:

Contact No:

E-mail id:

PAN No:

GST No.

Processing fees paid on date:..... UTR No.....

For Submission of Application for Production/Co-Production of Animation Series on Azaadi Ka Amrit Mahotsav

Title of the Series:

Language:

English translation of the title:

Format of the Animation Series: Digital 2K /4K (Others, please specify):

No. of episodes:

Length per episode (minutes):

Budget to including Production and Marketing/Distribution/Release costs:

Producer's biography and Company profile (including IMDB profile):

Based on (Original Idea / Adaptation):

Narrative Structure (Linear / Non-Linear):

Log Line (a one-sentence summary of your script providing both synopsis of the plot and an emotional hook to stimulate interest):

Director's vision statement:

Target Audience (Please specify in terms of demographics, psychographics and geography) and also describe the audience engagement Plan for each potential distribution platform:

Marketability of the different elements of the film:

USP of the Series (the key value proposition embedded in the film which makes for compelling entertainment):

Proposed overall production schedule (pre-production up to certification of the Animation Series film):

Proposed / Attached Key Crew Members with their brief profile including previous experience:

Story Writer:

Screenplay Writer:

Dialogues Writer:

Animator:

Animation Director/Creative Director:

Character Designer/ Developer:

Storyboard Artist:

Modeller/Model Maker:

Riggers:

Texture Artists & Digital Painters:

Lighters/ Lighting Technical Director or Effects technical Director:

Inbetweener:

Compositor:

Sound Designer:

VO/Dubbing Artists:

Marketing and Distribution Thoughts:

Positioning:

Key Domestic Markets:

Key International Markets:

Level of Market interest shown in connection of the project - Pre-Sales / Sales/Distribution opportunity/Festival placement etc. (if any please specify and enclose supporting documents):

One Big Marketing / Promotional Idea:

Marketing / PR Alliances including potential deal for in film branding ((if any please enclose supporting documents):

Publicity Designer (Print / AV):

SUMMARY OF THE PROPOSED BUDGET: (Budget head is indicative only)

1. Development/Pre-Production

(Research, Story, Treatment, Mood board, Recce, etc.):

2. Director/Key Crew:

3. Insurance:

4. Production/Shoot:

5. Post Production:

6. Miscellaneous Exp.:

7. Contingency:

8. All Applicable taxes (1 to 8).

“A” Total Cost of Production up to 2nd Print / Answer Print:

9. Overall Marketing/Publicity Costs/ Distribution/ Festivals:

10. All Applicable taxes (1 to 9).

“B” Total P&A cost (9 to 10):

Total Project Cost” A” + “B”:

PROPOSED SOURCE OF FUNDING (Finance Plan):

- 1. Total Cost of the Animation Series film : -----
 - 2. Details of amount to be invested by Co-producer : -----
 - 3. Funding from other sources (If any) : -----
 - 4. Funding required from NFDC for

Production / Co-production of the film. :-----
-
 - 6. Pre-sale etc.: -----
- TOTAL : _____

If there are any outstanding reports or deliverables relating to those other projects or any other NFDC grants, loans or equity, they should be delivered before or alongside this application.

DECLARATION

I hereby declare that I have gone through the aforementioned Terms and Conditions of the guidelines as mentioned above and understand that the approval of the project doesn't constitute approval of the concept/budget.

I further declare that the creative proposal as applied to the Corporation is original and I am fully responsible for the protection of copyright of the same.

I hereby indemnify NFDC against any Copyright issue that may arise in connection with the Concept, Storyboard/mood board and the Animation Series.

I hereby declare that the above information is true and correct as per my knowledge and belief.

If any of the above information is found to be incorrect/false, the application will be rejected

Place:

Signature:

Date:

Name:

NOTE:

Processing of the Proposal for a final decision of the concept note will take approximately one month to three months after the closing date for submission of proposals (Final decision may vary basis decision by the Board).

Scripts of the rejected Proposal can be collected from the office where the application was submitted.

In case of approval of the Proposal, detailed treatment, budget, consent letter by the key crew members will have to be submitted for consideration by the Board of NFDC.

The decision of the Board of Directors will be the final decision of the Corporation. No further correspondence with respect to the decision of the Board Of Directors will be entertained.

In case of Co-Production, on approval of the Proposal, the Co-Producer should be ready with their share of investment at the time of signing of the co-production agreement.

Please furnish following information

- A) Full and complete information in regard to the particulars required as mentioned in the Application Form, MUST be submitted in order to avoid delay in processing.
- B) Are you a Member of any Association connected with the Film Industry? If so, mention the name of the Association and your Membership Number.
- C) Have you been associated with NFDC in the past? If so, please furnish full details.
- D) Details of other projects that you are currently working on and their status.
- E) Have you applied to NFDC for film production in the past? If so, please provide details

**The selection process will be the same as mentioned in our By-laws/Production Guidelines mentioned on our website (www.nfdcindia.com)*